

Selected Publications (theme wise):

International Business

1. Jain, A., Thukral, S., Paul, J. (2024). Foreign Market Entry Modes of Family Firms: A Review and Research Agenda. *Journal of Business Research*. 172, 114407.
ISSN: 0148-2963
SSCI; ABDC- A; Scopus
2. Jain, A., Thukral, S., & J., Paul (2023). Role of Socioemotional Wealth (SEW) in the Internationalisation of Family Firms. *International Journal of Entrepreneurial Behaviour and Research*. 29(1), 1-26
SSCI; ABDC – B; Scopus
3. Jain, A. & Thukral, S. (2022). What causes Outward Foreign Direct Investment (OFDI) from India into Least Developed Countries (LDCs)? *Journal of the Asia Pacific Economy*, 1-30
SSCI; ABDC – B; Scopus
4. Thukral, S., & Jain, A. (2021). Unveiling Contemporary Dimensions in the Internationalisation of Family Firms through Bibliometric Analysis and Thematic Analysis. *Review of International Business and Strategy*. 31(4), 507-539.
ABDC Rank C; Scopus
5. Tripathi, V., & Thukral, S. (2018). Determinants of financing of outward foreign direct investment by Indian MNEs: A three-level analysis. *International Journal of Emerging Markets* 13(5), 1154-1181.
SSCI; ABDC – B; Scopus
6. Tripathi, V., & Thukral, S. (2018). Impact of Characteristics of Emerging Market's Firm on Financing their Outward Foreign Direct Investment. *International Journal of Public Sector Performance Management*, 4(2), 190-213. **Scopus**
7. Tripathi, V., & Thukral, S. (2020). Role of Industry Factors in Financing the Outward Foreign Direct Investment by Indian MNEs. *Global Business Review*, 21(1), 124-141; ISSN : 0972-1509
ABDC -C; Scopus
8. Tripathi, V., & Thukral, S. (2016). Financing the internationalisation of Indian MNEs. *Transnational Corporations Review*, 8(3), 215-229. Available at: **ABDC Rank C; Scopus**
9. Tripathi, V., & Thukral, S. (2013). The research gap in MNE financing decision - Financing of outward foreign direct investment (OFDI). *Journal of Business & Finance*, 6(2), 1-18. (ISSN No. 0974-3413); **Peer reviewed**
10. Tripathi, V., & Thukral, S. (2017). Financing the outward foreign direct investment – Conceptual Framework. *Ramanujan International Journal of Business & Research*. 2(1) ISSN – 2455-5959, 35-55 **UGC-CARE**

Sustainability

11. Thukral, S., Singh M. (2023). An exploratory study on producer's perspective towards e-waste management: A case of emerging markets. *Cleaner Waste Systems*. 5, 100090.
ISSN 2772-9125,
Scopus
12. Thukral, S., Shree D & Singhal, S. (2023). Consumer Behaviour towards Storage, Disposal and Recycling of E-waste: Systematic Review and Future Research Prospects. *Benchmarking: An International Journal*, 30(3), 1021-1072
ABDC – B; Scopus

13. Kaur, H. & Thukral, S. (2022). Role of Information in Shaping Energy Efficiency Attitude: Case of Urban Indian Households. *Ramanujan International Journal of Business & Research*, 7(1), 43–51. **UGC-CARE**

Corporate Finance

14. Ghosh, R., Singh, AK, Thukral, S., Wadhwa, C. (2022). Pandemic and Indian Stock Market: Sector Wise Performance. *The Indian Journal of Commerce*. 75(2&3), 21-33
ISSN: 0019-512X
UGC-Care
15. Thukral, S., Singh, A.K., Ghosh, R., Singh, A.K., & Pant, M.M. (2022). Impact of COVID-19 on Stock Markets: A Case Study of Selected Countries. *International Journal of Monetary Economics and Finance*. 15(5), 451-466
ABDC Rank C; Scopus
16. Thukral, S., & Sikka, R. (2020). Liquidity in Asian Financial Markets: Crowding Out or Spillover Effect. *Applied Finance Letters*, 9(SI), 90–102.
ABDC - B
17. Thukral, Arora & Bhandari (2018). When economies jitter, Bitcoin flutters: Evidence from the impact of macroeconomic factors on Bitcoin returns. *Business Analyst* 39(1), 3-25.
ISSN 0973-211X
Peer reviewed; Emerald
18. Thukral, S. (2017). “Unfolding Bitcoin”. *International Journal of Research in Commerce & Management*. 8(2), 32-33; ISSN No. 0976-2183
Peer reviewed

Conference proceedings

19. Ailawadi, S., Priyamvada,, Sharma, P. & Thukral, S. (2021). Evolution of Electronic Payment Systems (EPS) in India: Analysis of Factors Affecting EPS Usage. In *Lecture Notes in Mechanical Engineering*. New Delhi: Springer Nature. ISSN: 2195-4356 (**Scopus Indexed**)
20. Kumaran, A. and Thukral, S. (2021). Analysis of Financial Inclusion Status in India from Bankers’ Perspective. In *Lecture Notes in Mechanical Engineering*. New Delhi: Springer Nature. ISSN: 2195-4356 (**Scopus Indexed**)

Cases published

21. Thukral, S., & Jain, A. (2020). Jet Airways: Flying High Flying Low- The Case of a Family-owned Firm. In Dey, A., Ville-Veikko, P., & Mishra, S., *Sustainable Entrepreneurship Innovation and Transformation* (pp. 197-212). New Delhi: Bloomsbury India. ISBN: 978-93-90513-84-0.

Research Projects:

22. Submitted the Major Research project awarded by Indian Council of Social Sciences Research (ICSSR) on e-waste in September, 2022 (Rs. 8,50,000/-)

Selected Conference Presentations

Presentations in Conferences Internationally:

1. Presented paper titled “Foreign Market Entry Modes of Family Firms: A Review and Research Agenda” at the SGH Warsaw School of Economics in **Warsaw, Poland** in 2023
2. Presented paper titled What Causes Outward Foreign Direct Investment (OFDI) from India into Least Developed Countries (LDCs)? organized by Copenhagen Business School, **Denmark** in 2021
3. Presented a paper on ‘*Financing the Internationalization of Indian MNEs*’ at Global Finance Conference at **Fresno, USA** in 2016
4. Presented paper titled ‘Impact of Corporate Governance on Financing Pattern of Outward Foreign Direct Investment by Indian Family Firms’ at 3rd Annual International Corporate Governance Society Conference at Luiss University in **Rome, Italy** held in September, 2017
5. Presented a paper on ‘Impact of Mode of Entry decision on Financing Strategy of Indian MNEs undertaking Outward Foreign Direct Investment’ at Academy for Global Business Advancement’s (AGBA) at National Institute of Development Administration (NIDA) in **Bangkok, Thailand** in 2018

Presentations in Conferences Nationally (selected):

6. Awarded **BEST PAPER** at ICSSR Sponsored 6th International Conference of Multinational Enterprises and Sustainability Development (MESD '23) Association, organised by Department of Commerce, Delhi School of Economics, University of Delhi in 2023 for the paper titled “Determinants of Family Firms' Internationalisation from Emerging Markets”
7. Awarded Second **BEST PAPER** at International Conference on Rethinking New Work Order: A Policy Change Initiative, organised by Ramanujan College, University of Delhi in collaboration with Phd Chamber of Commerce and Industry; Department of Finance and Business Economics, University of Delhi; Shri Ram College of Commerce, University of Delhi; University of Kerala and Delhi Management Association in 2022 for the paper titled ‘Role of Socioemotional Wealth (SEW) in the Internationalisation of Family Firms’
8. Awarded **BEST PAPER** in the Technical Session at International Conference on Rethinking New Work Order: A Policy Change Initiative, organised by Ramanujan College, University of Delhi in collaboration with Phd Chamber of Commerce and Industry; Department Of Finance and Business Economics, University of Delhi; Shri Ram College of Commerce, University of Delhi; University of Kerala and Delhi Management Association in January 2022 for the paper titled Consumer Behaviour towards Storage, Disposal and Recycling of E-waste: Systematic Review and Future Research Prospects
9. Awarded **BEST PAPER** at International Conference on ‘Resilience for Sustainability: Revisiting Management Practices and Strategizing for the Future’ organized by School of Management and Liberal Studies at the NorthCap University (NCU), Gurugram, India, held in March 2021; Paper Title: What causes Outward Foreign Direct Investment (OFDI) from India into Least Developed Countries (LDCs)?

10. Awarded **BEST PAPER in Finance Technical Session** at International Conference on ‘Resilience for Sustainability: Revisiting Management Practices and Strategizing for the Future’ organized by School of Management and Liberal Studies at the NorthCap University (NCU), Gurugram, India, held in March 2021; Paper Title: Do legal systems, governance, and business regulations influence the credit structure of an economy?
11. Awarded **BEST PAPER** at 8th Conference on Excellence in Research and Education at **Indian Institute of Management (IIM), Indore** in the Doctoral Colloquium in May 2017; Paper Title: Financing Pattern of Outward Foreign Direct Investment by Indian Multinational Enterprises
12. Awarded **BEST PAPER** in Technical Session at National Conference on Business and Management organized by Shaheed Bhagat Singh College, University of Delhi in February, 2019, New Delhi (Paper titled ‘Energy Efficient Attitudes and Implications for Promotion Strategies’)
13. Awarded **BEST PAPER** in Technical Session and **2nd BEST CONFERENCE PAPER** award at Vivekananda International Conference at Vivekananda Institute of Professional Studies, Delhi, in March 2017 (Paper titled ‘Is Tax the main motive behind financing the foreign direct investment in foreign affiliates by Indian MNEs?’)
14. Awarded **BEST PAPER** at International Conference on Transformation: Unleash, Augment and Reinforce at Delhi Institute of Advanced Studies, affiliated to GGSIP University, New Delhi, January 2017 (Paper titled ‘Impact of Parent firm’s characteristics in Financing the Outward FDI – An empirical Study of Indian MNEs’)
15. Awarded **BEST PAPER** in the 11th National Conference of Carving of Novel India: Shaping India for 21st Century organized by Bharati Vidyapeeth Institute of Management and Research (BVIMR) for the paper titled “Industry factors in financing outward foreign direct investment” on August, 2017
16. Awarded **BEST CONFERENCE PAPER** award at 2nd International Management Conference on Innovation and Sustainable Development in Global Economy at Fortune Institute of International Business in December, 2016 (Paper titled ‘Determinants of Financing the Outward Foreign Direct Investment by Indian MNEs’)

Other Research-related activities:

- Currently guiding PhD scholars in the area of international business, sustainability and Finance.
- Undertaking reviewer assignments for journals like International Journal of Consumer Studies, Technological Forecasting and Social Change, European Management Journal, International Journal of Productivity and Performance Management, International Journal of Emerging Markets, among others.