



DEPARTMENT OF BUSINESS ECONOMICS
UNIVERSITY OF DELHI

2023-2024

PLACEMENT REPORT

MBA (BUSINESS ECONOMICS)

ABOUT THE DEPARTMENT



In 1973, the University of Delhi introduced the Master's Program in Business Economics (MBE), offering a unique blend of theoretical excellence and real-world practicality. The adage "Change is the only constant" resonates deeply with the Department of Business Economics, which has continuously evolved over its 50-year history. In response to shifting business dynamics, the MBE program was replaced by the MBA in Business Economics in 2015.

The Department prides itself on its diverse and knowledgeable faculty, researchers, and professionals. Their extensive managerial expertise provides the Department with a distinctive edge and elevated stature. Graduates of the program have made significant and lasting impacts in the industry, distinguished by their quantitative and qualitative skills.

The Department has established itself as a beacon of excellence, fostering strong alliances with corporate houses and becoming a preferred recruitment destination. The first-year curriculum covers essential subjects such as Statistics, Economics, Finance, Marketing, and Corporate Law, while the second year offers specializations in Analytics, Marketing, and Finance.

The Department of Business Economics stands today as a testament to its legacy of adaptability and excellence, proudly celebrating over 50 years of impactful education and industry contributions.

MESSAGE FROM FACULTY PLACEMENT ADVISOR



Dr. Yamini Gupt
Faculty Placement Advisor

Greetings Recruiters,

We warmly welcome you to the placement process for MBA (Business Economics) students from our campus. We have proudly completed over 50 years of excellence in Business Economics since our inception in 1973. Our journey has been marked by significant achievements and a steadfast commitment to fostering academic and professional growth.

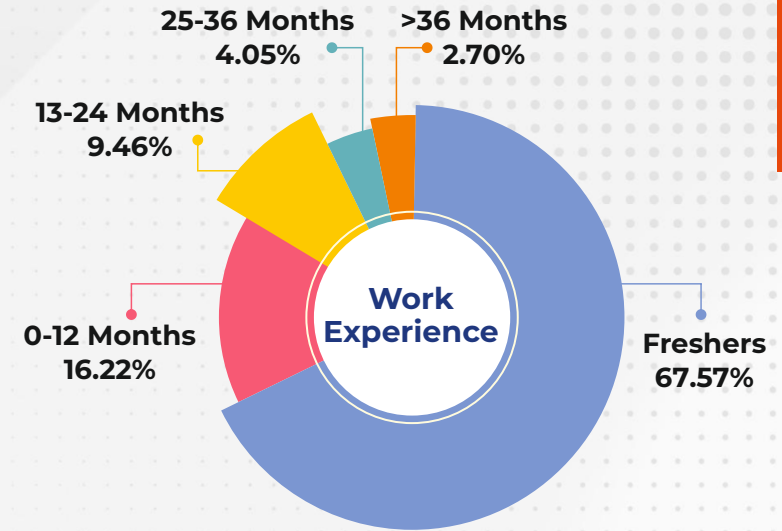
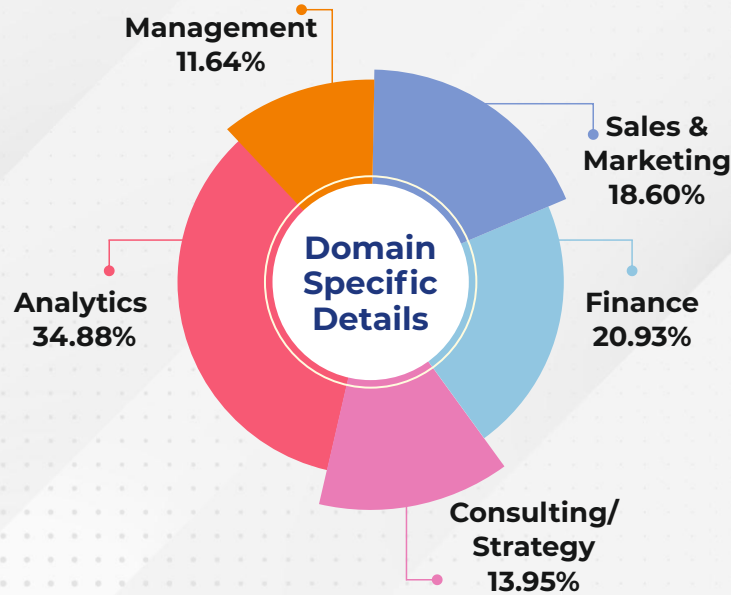
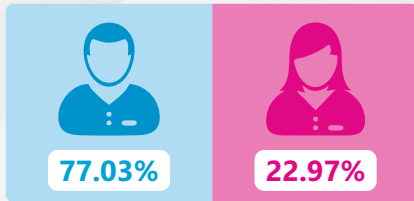
The MBA (Business Economics) program has firmly established itself in the field of quantitative research and data analytics and is highly sought after. We prioritize teaching flexibility, adaptation, and communication skills essential for effective interactions with superiors, peers, and subordinates.

We are dedicated to providing our students with an enriching experience through comprehensive teaching, practical research projects, case studies, internships, a commitment to environmental and social responsibility, and interactions with industry experts.

We look forward to continuing our tradition of excellence and contributing to the future of business education and economic thought, and sincerely hope that your interaction with our placement team will foster a mutually beneficial and long-term relationship between our program and your esteemed organization.

Final Placements Batch of 2024

Gender Ratio



Final Placement Statistics

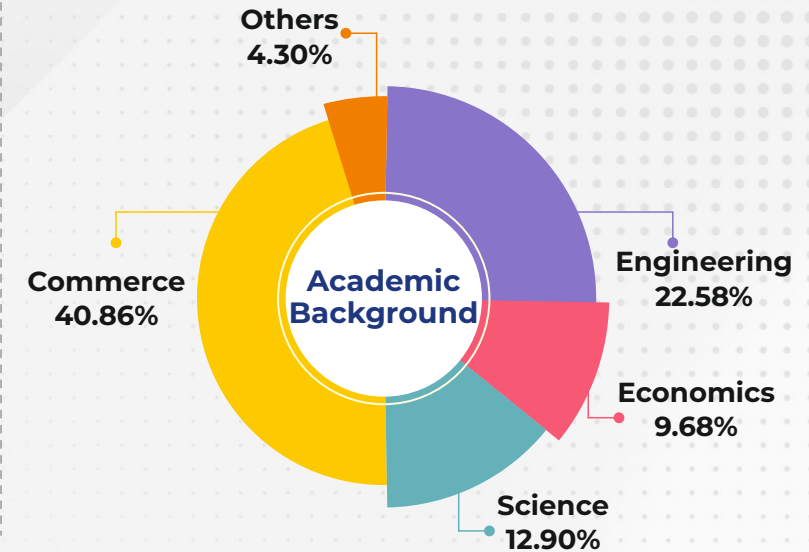
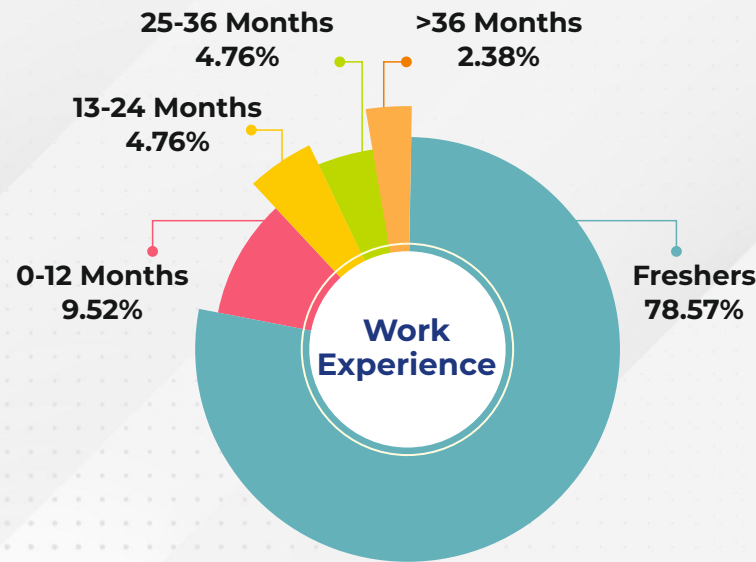
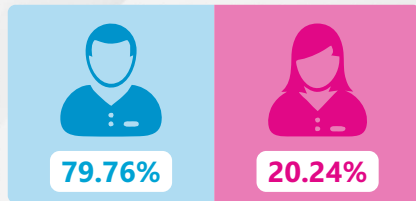
Highest ₹ 24.80 LPA	Top 10 Percentile ₹ 21.88 LPA
Mean ₹ 14.41 LPA	Top 25 Percentile ₹ 20.12 LPA
Median ₹ 12.87 LPA	Top 50 Percentile ₹ 16.93 LPA

Roles Offered

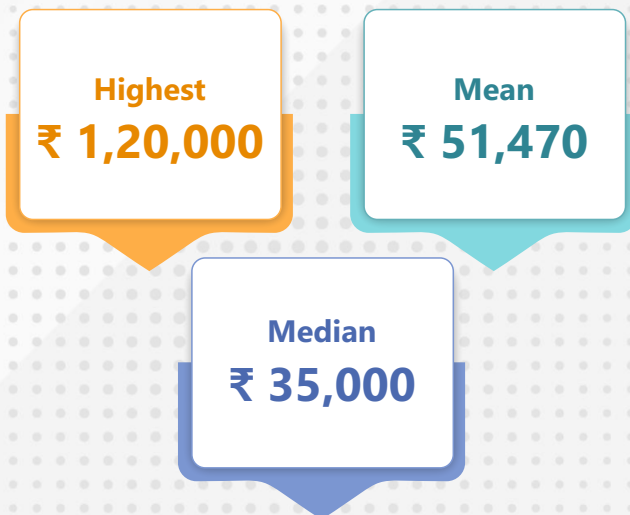
- Research Analyst
- Associate Consultant
- Associate Manager
- Commodity Associate
- Consultant
- Data Analyst
- Data Scientist
- Equity Research Associate
- Financial Operations Associate
- Management Trainee
- Portfolio Operations Associate
- Process Analyst
- Product Analyst
- Research Analyst
- Risk Analyst
- Senior Business Analyst
- Strategy Trainee

Summer Internship Program Batch of 2025

Gender Ratio



Summer Internship Program Statistics



Work Experience From



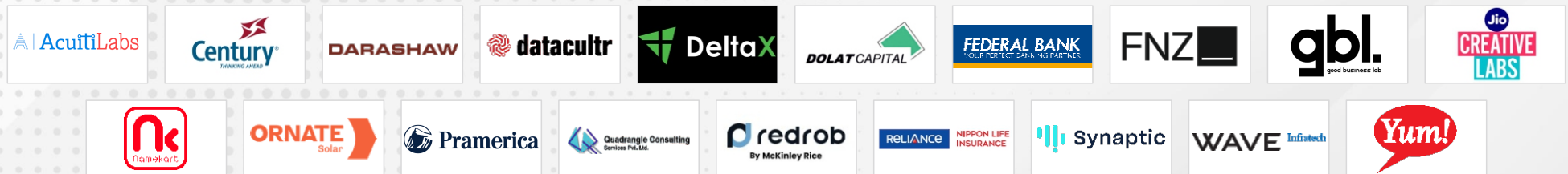
*The figures are for a duration of 2 months.

Recruiters


Past Recruiters





New Recruiters






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President



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