



2022-2023

# PLACEMENT REPORT MBA (BE)

DEPARTMENT OF BUSINESS ECONOMICS  
UNIVERSITY OF DELHI

[www.dbe-du.org](http://www.dbe-du.org)



In 1973, the prestigious University of Delhi, introduced the Master's Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself over time, culminating with the introduction of an MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that

they have on the industry through their qualitative and quantitative expertise in their domain.

The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporate houses and retained its position as their preferred recruitment destination.

# About The Department



# Message From The Faculty Advisors

Welcome to the placement process for MBA (Business Economics) students from our campus. The MBA (Business Economics) programme is celebrating its golden jubilee this year (also the centenary year of the University of Delhi and 75th year of India's independence). Over the years, this program has successfully established itself in the field of quantitative research and data analytics and is a highly sought-after degree.

We have always endeavoured to provide an enriching experience to our students in the form of teaching and learning of the subject area, practical experience through research projects, case studies, internships, environmental and social responsibility and interaction with industry experts. Our

efforts also focus on the importance of flexibility, adaptation and communication in work and dealings with superiors, peers and subordinates.

It is our sincere hope that your interaction with our placement team will lead to a mutually beneficial and long-term relationship between our programme and your esteemed organization.



Dr. Yamini Gupta  
Faculty Placement Advisor

“Leaders must be close enough to relate to others,  
but far enough ahead to motivate them.”

- John C. Maxwell

Dear Recruiters,

Since its inception, the Department of Business Economics (now the Department of Finance and Business Economics) has trained young minds to evaluate and understand various business opportunities. The flagship Master in Business Economics (MBE) programme with insights from leading academicians prepares the young business leaders at the Department to tap various opportunities and address contemporary business issues. The programme has been producing top-quality postgraduates and well-placed alumni. Our students have a sense of team spirit, enabling them to solve complicated problems by generating and evaluating ideas and arguments. They are appreciative of the ongoing changes and disruptions and are trained as responsible professionals. Our students are Industry ready, having exposure to work in multi-disciplinary teams.

The placement cell has been working successfully to connect job seekers with corporate experts. Over the years, the placement cell activities and achievements have grown exponentially. We have taken a number of steps to ensure a highly efficient recruitment process that has minimized wasted time for candidates and companies.

I cordially invite you to visit us and meet our young leaders, eager to embark on their journey ahead. We sow the seeds with a lot of care and effort to deliver you the best saplings. You are part of our journey towards excellence and your support is very helpful in making us proud of our department's achievement.



**Dr. Apra Sinha**  
Faculty Placement Advisor

# Final Placement 2023

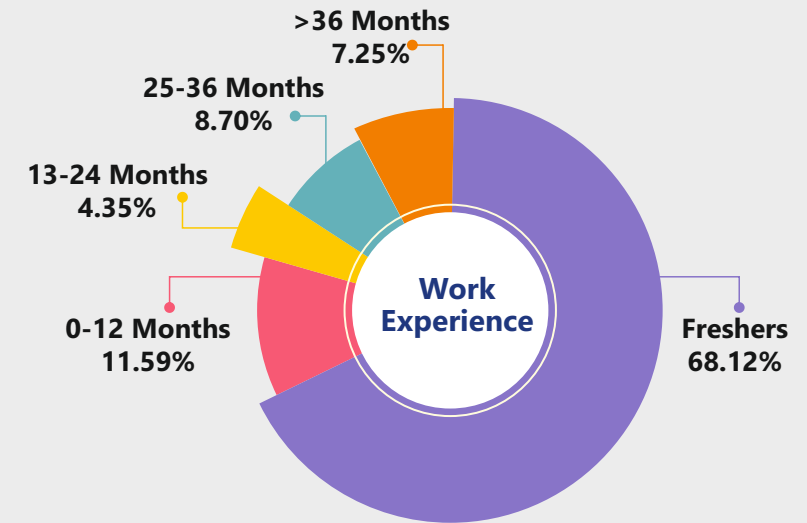
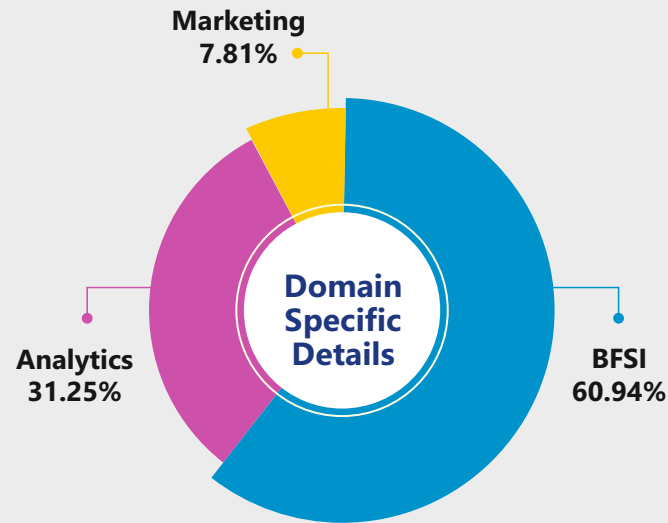
## Gender Ratio



63.77%



36.23%



## Final Placement Statistics

Highest  
₹ 24.25 LPA

Mean  
₹ 15.92 LPA

Median  
₹ 13.75 LPA

Top 10 percentile  
₹ 24.21 LPA

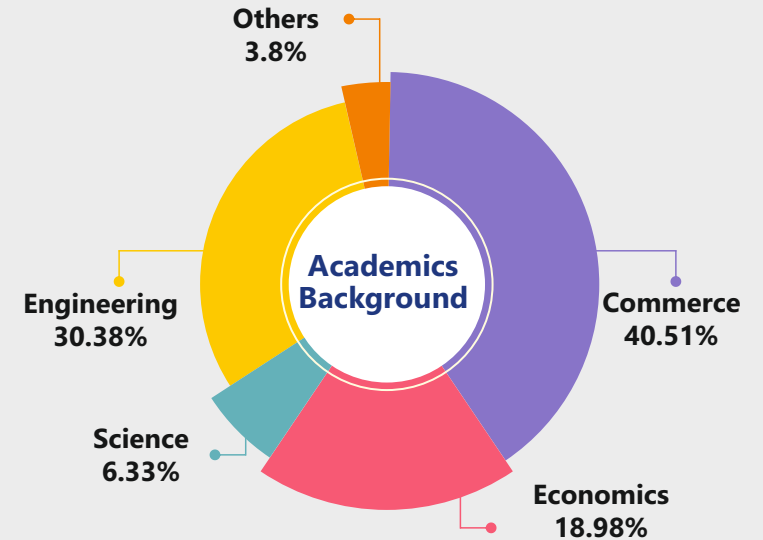
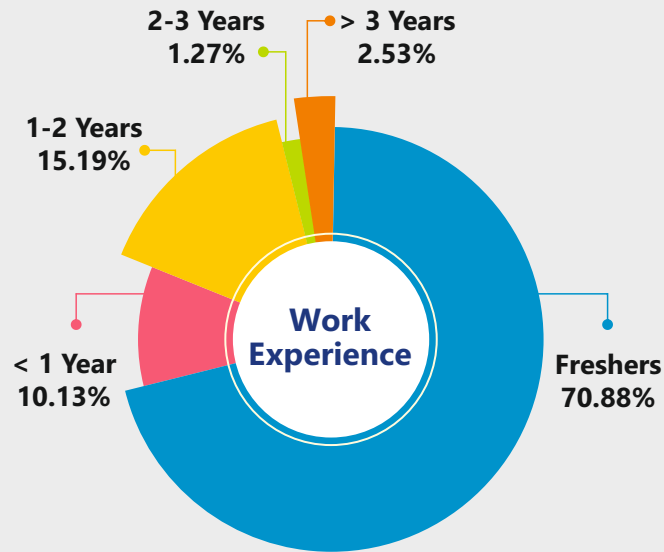
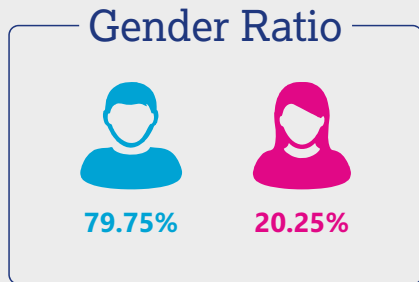
Top 25 percentile  
₹ 22.91 LPA

Top 50 percentile  
₹ 19.29 LPA

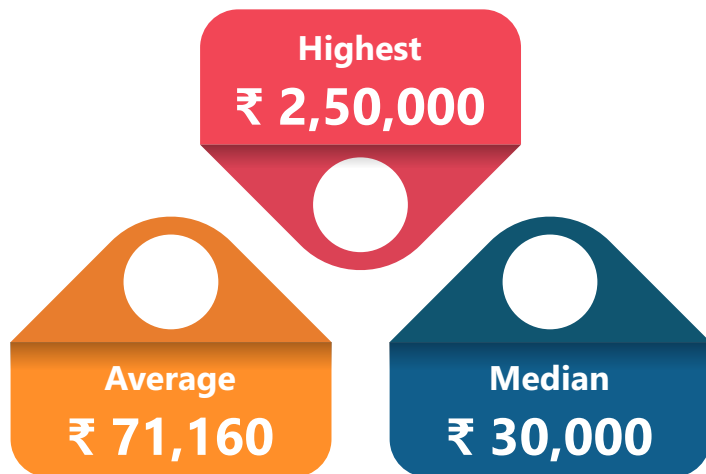
## Roles Offered

- Assistant Research Manager
- Associate Applied Data Scientist
- Associate Data Scientist
- Business Analyst
- Consultant
- Credit Fraud Analyst
- Data Scientist
- Deputy Manager- Collection Strategy
- Financial Operation Analyst
- Management Trainee
- Marketing Consultant
- Process Analyst
- Research Analyst
- Risk Analyst
- Senior Research Analyst

# Summer Internship Program



## Summer Internship Program Statistics

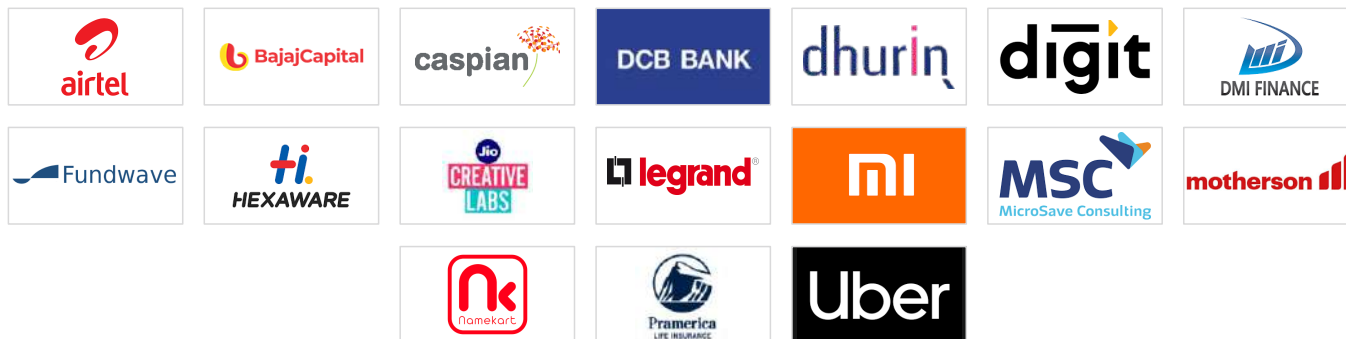


# Recruiters

## Past Recruiters





## New Recruiters







 **Tanmay Arora**  
President



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## Training and Placement Committee



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Associate with us: [placementsc@dbe-du.org](mailto:placementsc@dbe-du.org)

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