



DEPARTMENT OF BUSINESS ECONOMICS

SOUTH CAMPUS, UNIVERSITY OF DELHI



The 2016 Game Changers...

Guided by a 100%
PhD faculty

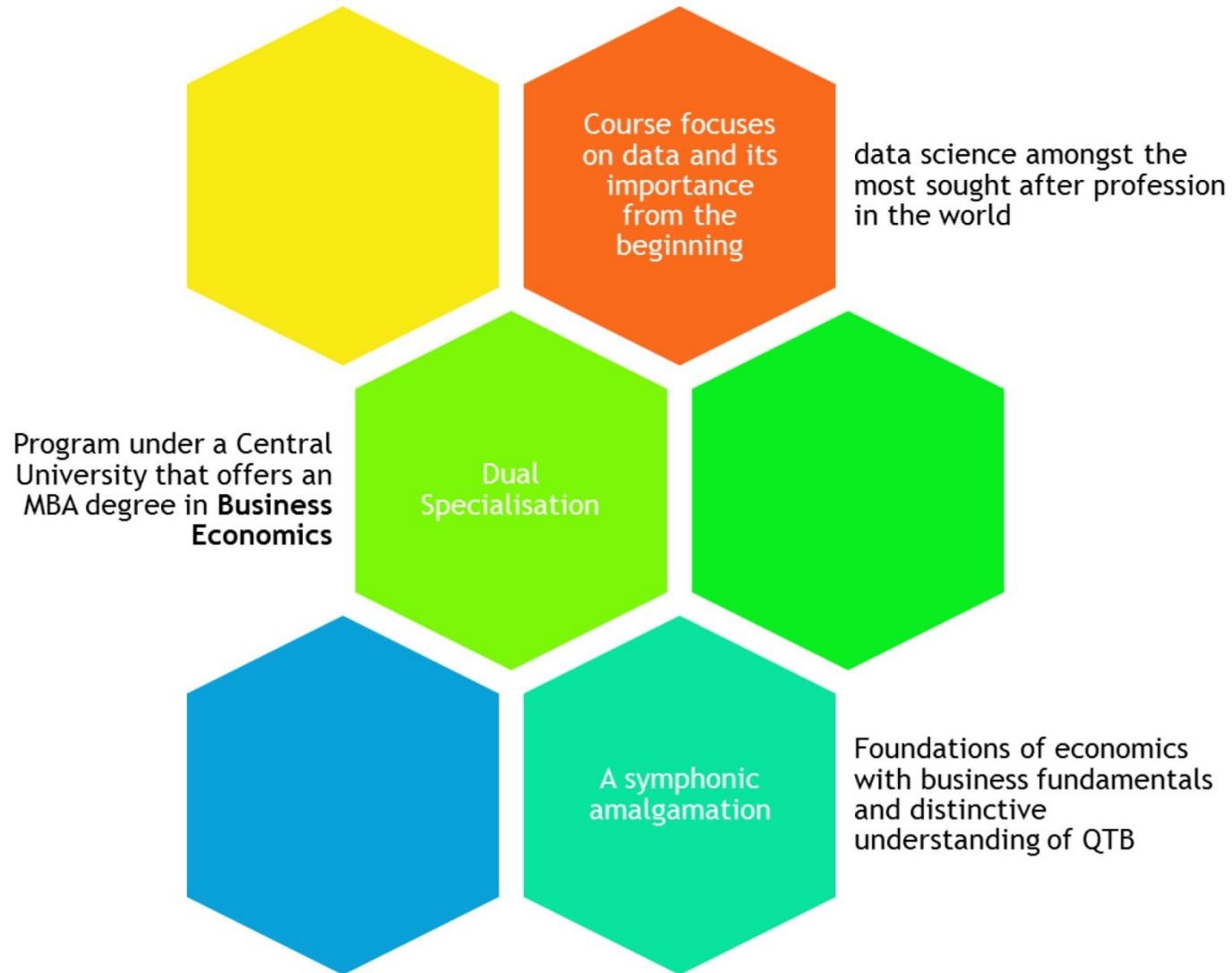
Under the ambit
of the **best**
university in
India - University
of Delhi

An illustrious
history of 43
years

Eclectic, erudite
and enthusiastic
individuals
through rigorous
selection
procedure

Enriched with real
time case studies,
live projects and
internships.

What makes us different?



Course Outline

8 weeks of mandatory internship

Business analytics edge

Dual specialization

Live projects

Quantitative Techniques in Business

- Statistics and Data Analysis
- Basics of Econometrics
- Advanced Econometrics
- Time Series & Business Forecasting
- Game Theory
- Modelling & Simulation

Marketing & Distribution

- Marketing Management
- Marketing Research
- Strategic Marketing
- Logistics & Supply Chain Management
- International Marketing
- Customer Relationship Management

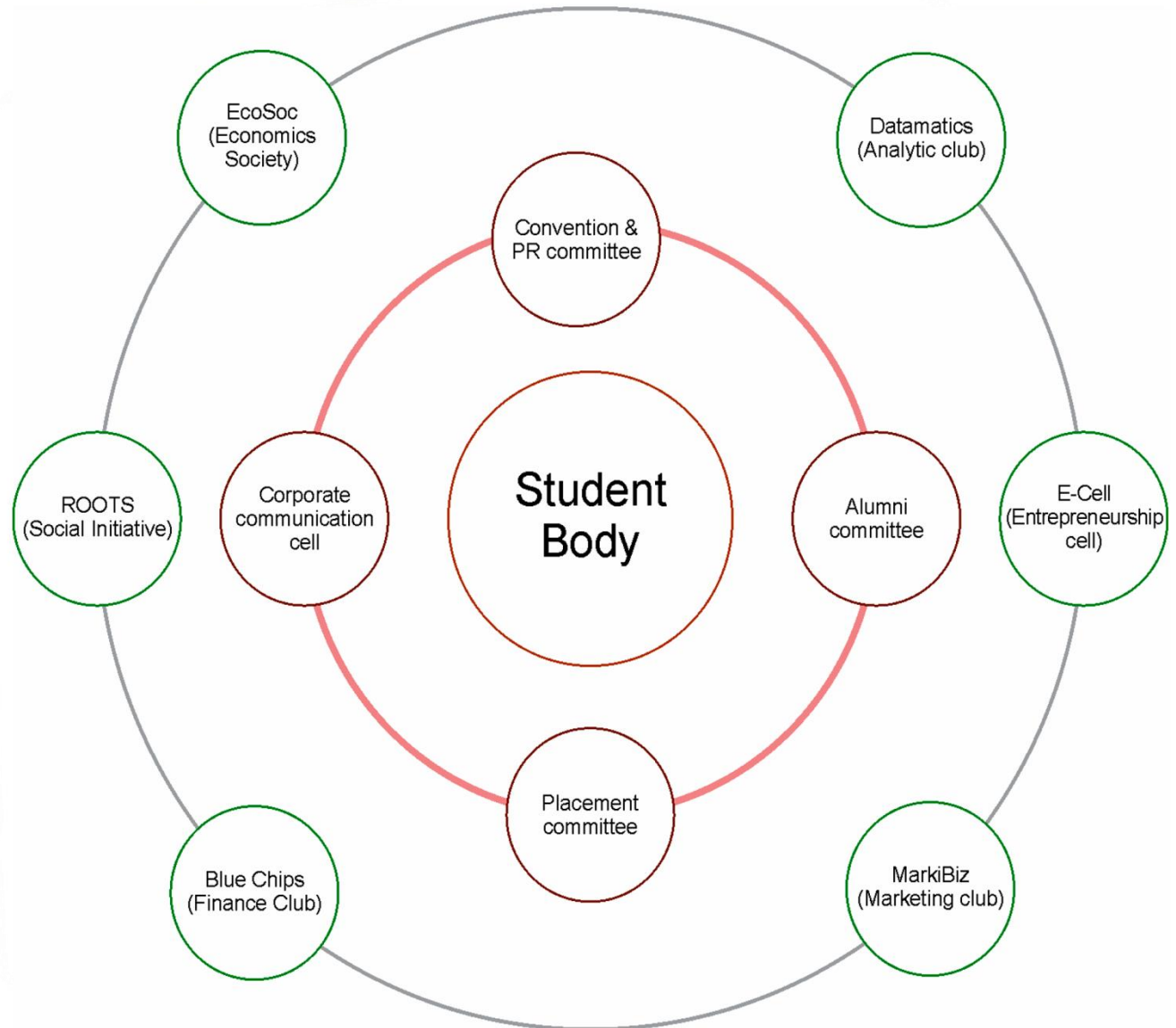
Finance

- Financial Derivatives
- Investment & Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit and Risk Management (Financial Risk Management)
- Global Finance

Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics

Committees and Clubs



Summits and Conclaves

GENESIS

Commencing the new session with an interactive speaker session

- Mr Mukesh Jain VP & Head-Big Data Analytics, Reliance Jio
- Mr Akshat Harbola Manager, Google Analytics
- Mr Deepak Abbot Head, Mobile Growth, Times Internet Ltd.

VISHLESHAN

- Dr Ashok Gulati - Infosys Chair Professor for Agriculture, ICRIER
- Swati Maliwal Chairperson , Delhi Commission for women
- Dr Saumen Chattopadhyay - Professor, JNU
- Mayank Aggarwal CTO, Curefy.in
- Abbashek Sharma Associate Director, Real Estate Consulting firm
- Sunny Jaiswal Sr. Manager, Snapdeal
- Sunil Goyal CEO and co-founder Yournest
- Kalpana Jain Partner, Deloitte
- Dr. Devendra Kumar Pant Chief Economist & Sr. Director, India Ratings & Research
- Manuj Kumar Jain Strategy and Operations, KPMG
- Dr Sugata Bhattacharya SVP, Axis Bank
- Dr Rohit Azad Assistant Professor , JNU

Annual Analytics Conclave

- Rajesh Kumar Shukla - AVP Decision Analytics, EXL Services
- Ankur Singh Director, Analysis, Dunhumby
- Debleena Datta Sr. Manager, (A leading Fortune 500 company)
- Anurag Srivastava Manager, Deloitte
- Krishna Kumar Head, India operations, Abzooba
- Susmita Nandi Practice Manager, Bluestar Infotech Pvt Ltd
- Anshul Goyal - Analytics Head, India, Capillary Technologies.

Our annual Economics conclave, inviting participation from top B-Schools and address by corporate stalwarts

- Mr. Annurag Batra - Chairman & Editor-in-chief, Business World
- Sunil Sayal - CFO India, Nokia Solutions and Network
- A.K Bhattacharya - Editor, Business Standard
- Pankaj Shreyaskar - Director, MOSPI
- Subhanshu Singh - Founder, Analytics I.Q.
- Rohit Jain - General Manager, Dept. of Banking Supervision, RBI

ANNUAL
CONVENTION

ARTHNITI

Dr Rohit Azad Assistant Professor ,
JNU

Mr Nikhil Arora
Bluestar Consulting

Summits and Conclaves

MARQUEST

Our annual Marketing conclave, inviting participation from top B-Schools and address by corporate stalwarts

- Mr. Suhel Seth - CEO, Counselage India
- Mr. Surjya Meher - CEO, Shelltag Retail Pvt. Ltd.
- Mr. Jatin Modi - CEO, FrogIdeas
- Mr. Nikhil Arora - Board Member, Bluewater Consulting

MOOLYANKAN

Our annual Finance conclave, inviting participation from top B-Schools and address by corporate stalwarts

- Mr. Sunil Sayal - CFO India, Nokia Solutions and Network
- Mr. Rajesh Sharma Founder - Director, Letscomply.com
- Mr. Pankaj Garg - VP Finance, Jindal Steel and Power Ltd. (JSPL)
- Mr. Saurabh Jain - CFO, Interglobe Enterprises
- Mr. Govind Kumar - Sr. Manager Knowledge Management, ICICI Securities
- Mr. Anoop Bhatia - Vice President & Rating Committee member, ICRA Ltd
- Mr. Kanishk Dutta - Senior Manager, Paytm
- Mr. Karan Butalia - SVP & Chief Business Relations Officer, Axis Bank
- Mr. Abhishek Vaish Partner - Transaction Advisory and Support, Nucleus Partners

The first step taken by our newly founded ROOTS club towards bringing a much larger social impact on our society.

- Dr. KK Upadhyay - Head CSR, FICCI
- Mr. RJ Naved - Radio Jockey for Radio Mirchi
- Ms. Raashi Anand - Founder of Lakshyam
- Ms. Nandita Das - Actor, Director, Activist & Social Reformer
- Mr. Anshul Tewari - Founder, youth ki Awaaz

PAHAL

Official launch of our Entrepreneurship and Incubation Cell

- Mr. Sunil K Goyal - CEO, YourNest Angel Fund
- Ms. Runjhun Gupta - CEO, Zipout
- Mr. Siddhartha Sharma - Best Selling Author, Love your Mondays and Retire Young

E&I CELL
LAUNCH

JNU

Bluewater Consulting

...and more than 30 corporate seminars round the year

Final Placement Record At A Glance Batch of 2014-2016

₹16.25 lacs p.a.

Highest Package

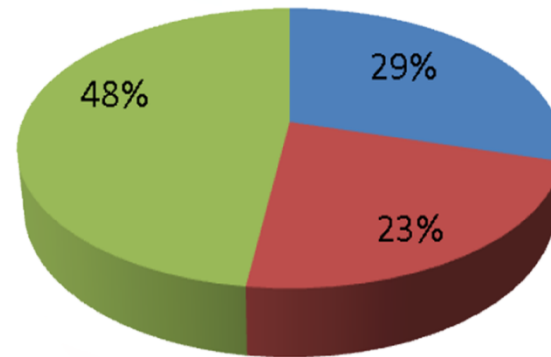
₹8.53 lacs p.a.

Average Package

₹8.50 lacs p.a.

Median Package

Sectoral Breakup



■ Analytics & Consulting ■ Finance & Financial Services ■ Marketing & Sales

Batch of 2014 - 2016

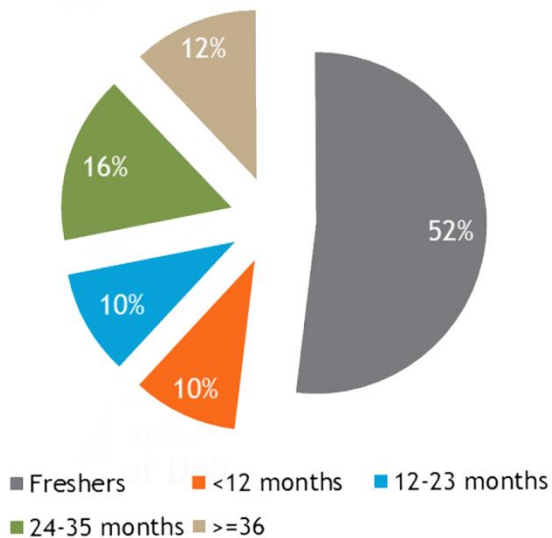
95.8%ile

Average CAT percentile

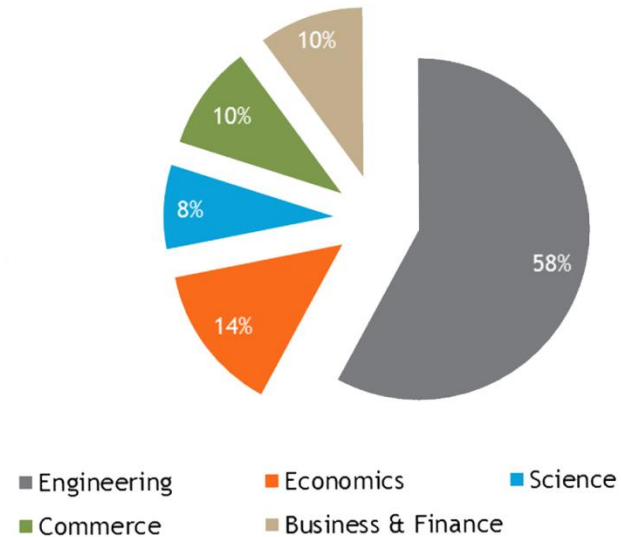
24 months

Average Work Experience

Work Experience



Background



Summer Placement Record At A Glance Batch Of 2015-2017

₹ 70,000

Highest Stipend

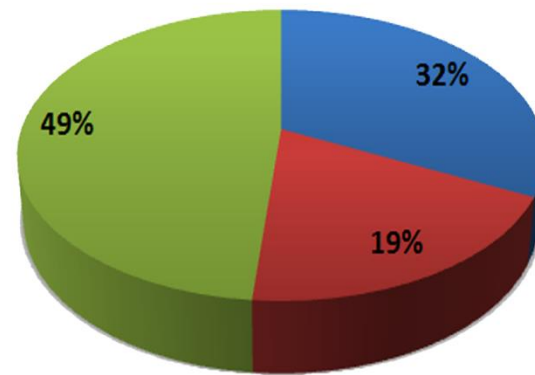
₹ 26,000

Average Stipend

₹ 18,000

Median Stipend

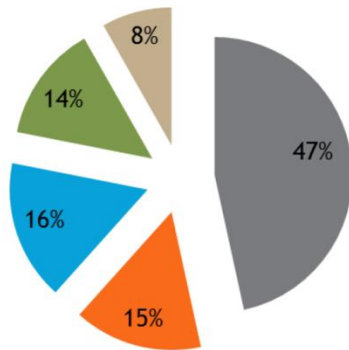
Sectoral Breakup



■ Analytics & Consulting ■ Finance & Financial Services ■ Marketing & Sales

Batch of 2015 - 2017

Experience



■ No experience ■ 1-11 months ■ 12-23 months ■ 24-35 months ■ >=36

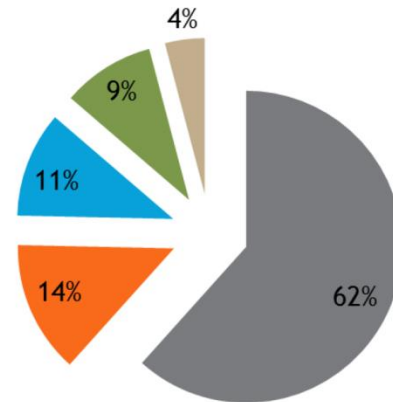
92.7%ile

Average CAT percentile

21 months

Average Work Experience

Background

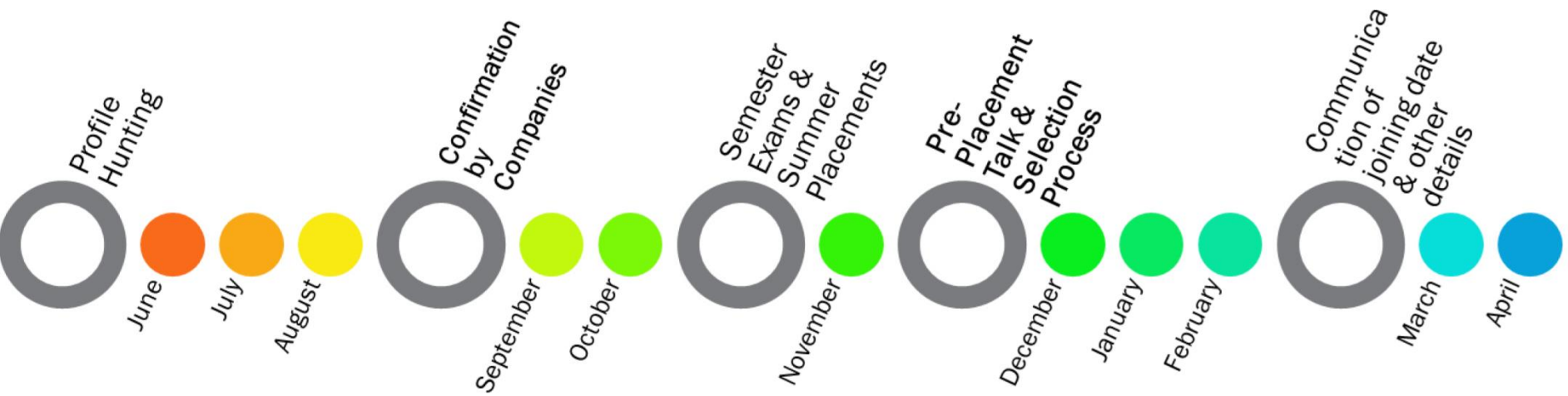


■ Engineering ■ Commerce ■ Arts (Economics) ■ Business ■ Science

Our Recruiters



Placement Season 2016





Contact Us:

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Gaurav Singh	+91 9599867132
Gautam Bahri	+91 9779509800
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Rajat Gupta	+91 7895125626
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DEPARTMENT OF BUSINESS ECONOMICS

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Participate with us:
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