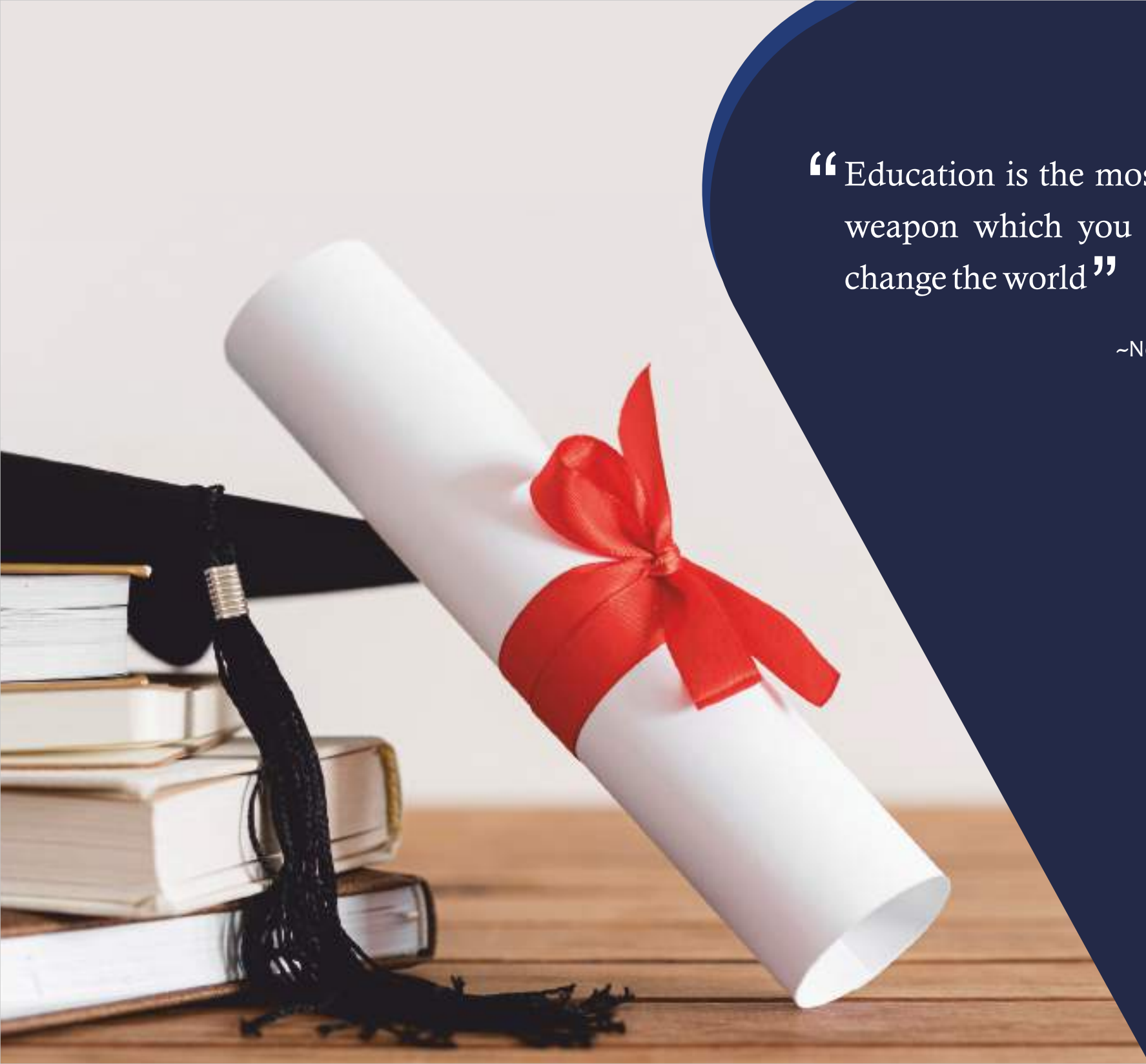


# DEPARTMENT OF BUSINESS ECONOMICS, UNIVERSITY OF DELHI



## 2021-2022 **Corporate Brochure** MBA (BE)



“Education is the most powerful  
weapon which you can use to  
change the world”

~Nelson Mandela~

# CONTENTS

## CONTENTS

<b>S.N.</b>	<b>PARTICULARS</b>	<b>PAGE NO.</b>
1.	ABOUT THE DEPARTMENT	01
2.	MESSAGE FROM THE FACULTY ADVISOR (PLACEMENTS) AND COURSE COORDINATOR	02
3.	INSPIRATIONAL MENTORS	03
4.	NOTE FROM THE PRESIDENT	04
5.	NOTE FROM HEAD- TRAINING AND PLACEMENT COMMITTEE	05
6.	MBA (BE) ADVANTAGE	06
7.	COURSE CURRICULUM	07
8.	ELECTIVES	08
9.	PLACEMENT PROCESS AT DBE	09
10.	BATCH 2020-22 HIGHLIGHTS	10
11.	BATCH 2021-23 HIGHLIGHTS	11
12.	FINAL PLACEMENT STATISTICS	12
13.	SUMMER INTERNSHIP PROGRAM STATISTICS	13
14.	BATCH PROFILE 2020-22	14-18
15.	BATCH PROFILE 2021-23	19-23
16.	PAST RECRUITERS & NEW RECRUITERS	24
17.	STUDENT SPECIALIZATIONS	25
18.	SEMINARS AND CONFERENCES	26-28
19.	NOTABLE ALUMNI	29-30
20.	STUDENT COMMITTEES AND CLUBS	31
21.	TRAINING AND PLACEMENT COMMITTEE	32
22.	ALUMNI RELATIONS AND COMMUNICATIONS COMMITTEE	33
23.	CORPORATE COMMUNICATIONS CELL	34
24.	DATAMATICS	35
25.	BLUECHIPS	36
26.	MARKIBIZ	37
27.	ECOSOC	38
28.	STUDENT COUNCIL	39



## ABOUT THE DEPARTMENT



In 1973, the Department of Business Economics, under the umbrella of the prestigious University of Delhi, introduced the Masters Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself along the course of time, culminating with the introduction of MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that they have on the industry through their qualitative and quantitative expertise of their domain.

In its illustrious history of 48 years, The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporates houses and retained its position as their preferred recruitment destination.



## MESSAGE FROM THE FACULTY ADVISOR (PLACEMENTS) AND COURSE COORDINATOR



**Dr. Yamini Gupt**

Faculty Placement Advisor

It is my privilege to write this message to invite and welcome recruiters to participate in the placement process for MBA (Business Economics) students from our campus. Under the ambit of the University of Delhi, the Department of Business Economics (now known as Department of Finance and Business Economics) pioneered India's first master's degree program in Business Economics in 1973. With forty-eight glorious years of strategic experience in producing industry leaders, the Department can boast of creating an eminent cadre that just stands out from the rest. Over the years, this program has established itself in the field of quantitative research and data analytics and is a highly sought-after degree.

The new normal of uncertainty that we are facing during the ongoing pandemic has highlighted the importance of flexibility, adaptation and communication in our work and dealings with superiors, peers and

subordinates. Working, teaching and learning online have thrown up numerous challenges. I take great pride in mentioning that as a batch and in their individual capacities, the current Business Economics students have displayed tremendous courage and adaptability in the way they have participated in the teaching-learning process and conducted various department and university level activities. Their efforts have been gratefully acknowledged by the Vice Chancellor of our university.

It is my sincere hope that your interaction with our placement team will lead to a mutually beneficial and long term relationship between our department and your organization.



## INSPIRATIONAL MENTORS



### Mr. Chander Mohan

M.A. (Economics) (P.U. Chandigarh), M.Phil./Ph.D

**Subjects:** Microeconomics, International Economics, Indian Economics, International Financial Systems

**Research Interest:** Agricultural Economics (hill/mountain agriculture) and Rural Development/Tourism



### Prof. Ananya Ghosh Dastidar

M.A., M.Phil., Ph.D. (C.E.S.P., J.N.U.)

**Subject:** Statistics and Data Analysis, Macroeconomics, Econometrics Methodology

**Research Interest:** International Economics, Development Economics specially the problems of poverty and income inequalities in emerging market economics



### Mr. Sunil Kumar

M.A, M.Phil.

**Subjects:** Advanced Econometrics, Game Theory, International Economics

**Research Interest:** Agricultural Economics, International Economics, Quantitative Techniques in Business



### Prof. V. K. Kaul

M.Com, M.Phil., Ph.D.

**Subject:** International Marketing, Business Policy & Strategy

**Research Interest:** Small Enterprises & Clusters, Knowledge Based System & Economics, International Business & Marketing Strategies, Strategic Management



### Prof. Yamini Gupt

MBE, M.A., Ph.D. (Clark, U.S.A.)

**Subject:** Firms, Market & Public Policy, Environmental Economics, Time Series and Business Forecasting

**Research Interest:** Environmental Economics and Livelihood Spatial Economics, Issues of Industrial Pollution & Land Use Change, Economic Activity in Formal & Informal Sector in Solid Waste Management



## NOTE FROM THE PRESIDENT



**Shivani Bindal**

President, Batch 2022

**"Doing the best at this moment puts you in the best place for the next moment"**

**Oprah Winfrey**

This year has been a revelation for all of us. Faced with unprecedented crises, we started our MBA journey, in uncharted territory, totally unaware, of where this voyage will take a turn. Be it academics, working on class assignments, peer to peer learning or the much-awaited Placements, there were hurdles and obstacles everywhere. Irrespective of the uncertainties faced by us, I can proudly say that we, The Department of Business Economics, with immense support from our faculty, alumni and our seniors were able to close the year on a good note.

This year's vision is simple. Compete with yourself and be better than that. Our aim is to work on scaling up our skillset and making ourselves ready for the future opportunities awaiting us. As the Head of the Student Council, my aim is to raise the benchmarks our predecessors had set for us, not only for our upcoming batches but to reshape our present to leave a legacy. A

legacy defined by hard work and success. A legacy defined by the sheer determination of the students and faculty. A legacy, defined by the willingness to strive each day and be a better version of ourselves. That is the legacy we aspire to hand over to the upcoming batches.

It is a surreal journey, where we are not only learning the nuances of our MBA curriculum through the online medium but also developing a skillset, which will make us all-rounders and keep us prepared for all situations. It does not matter, where we learn, how we learn or with whom we learn. "What we learn" and how to use it, is what determines our success.

Do not go where the path may lead, go instead where there is no path and leave a trail. -Ralph Waldo Emerson



## NOTE FROM HEAD- TRAINING AND PLACEMENT COMMITTEE



**Ranjika Debnath**

Head - Training & Placement Committee  
Batch 2022

The word 'challenges' is rumored to echo around the corridors of every Business school all over the world; as business graduates we are molded into individuals, adept at facing challenges in our professional lives. However, this year was planned quite differently for us. We did not get to walk along the corridors of our institution and learn of the various challenges that we should expect to face in our professional spheres. This year, we lived through a challenge. In face of the biggest global crisis of the last century, we have learned to deal with vigorous challenges perhaps a little prematurely.

It is common knowledge that all our day-to-day proceedings have been online; from attending lectures to conducting placement processes and those constraints have, to some extent restricted us from interacting with our peers and the faculty members to our liking, but I wish to leave no space for ambiguity when I say

that a team effort from us and our respected faculty members have shaped us into valuable assets for the different organisations we shall serve for in the near future. In fact, I believe this has taught us a few important lessons in flexibility and adaptability, something that shall serve as assets in what we hope would be successful careers for ourselves and our peers.

The current students of Department of Business Economics have learnt to emphasize on the importance of hard work, yet leaving space to deal with their emotions which according to me shall help us on our way to become successful individuals in our professional as well as personal lives.

We sincerely look forward to associating with our corporate partners, fostering and continuing this journey of trust, commitment and excellence henceforth.



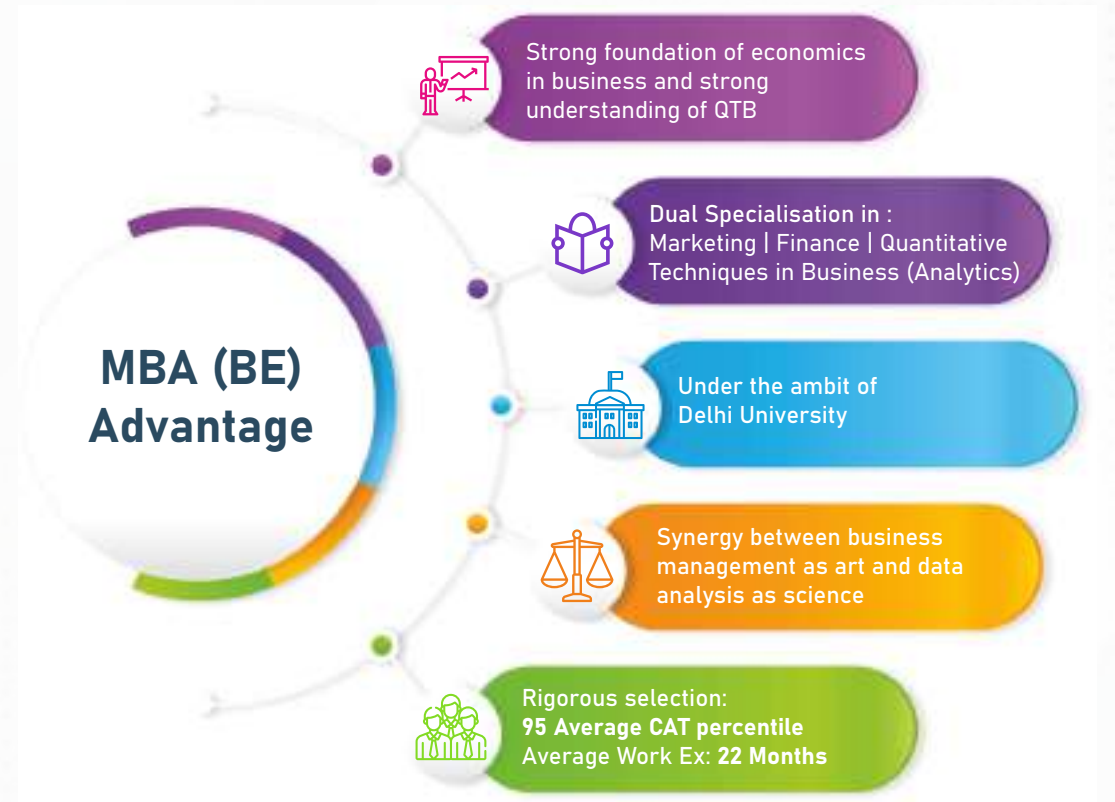


# MBA (BE) ADVANTAGE

The department, which was established in 1973, is a centre of excellence that provides high-quality education to its students. The course fosters a symphonic blend of: a solid basis in economics and business basics, a specific understanding of quantitative tools in business and how they are applied, and the development of soft skills and practical expertise. Only the best make it through the rigorous multi-stage screening process done by academics and industry professionals.

Some Key Advantages Include:

- Emphasis on quantitative techniques in business and their application.
- A strong emphasis placed on both practical and theoretical learning.
- Students equipped with knowledge of SAS and other statistical tools.
- Weekly seminars, as well as guest lectures from industry leaders and academics, are held on a regular basis.
- Students managed committees and clubs.





# COURSE CURRICULUM

The two year MBA program is divided into four semesters. The first year curriculum builds fundamentals of statistics, economics and various aspects of business as finance, marketing, corporate law etc.

The second year offers a plethora of opportunities whereby the student can choose 2 specialization papers from 4 groups that are offered.

The students are also required to undergo at least 6 weeks of practical summer training with a reputed organization working on real-life business projects.





# ELECTIVES

## GROUP-I

### Quantitative Techniques in Business

- Advanced Econometrics
- Time Series Analysis and Business Forecasting
- Topics in Game Theory
- Simulation and Modelling in Business Management

## GROUP-II

### Finance

- Financial Derivatives
- Investment and Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit & Risk Management/Financial Risk Management

## GROUP-III

### Marketing and Distribution

- Strategic Marketing
- Marketing Research
- Logistics and Supply Chain Management
- International Marketing
- Customer Relationship Management

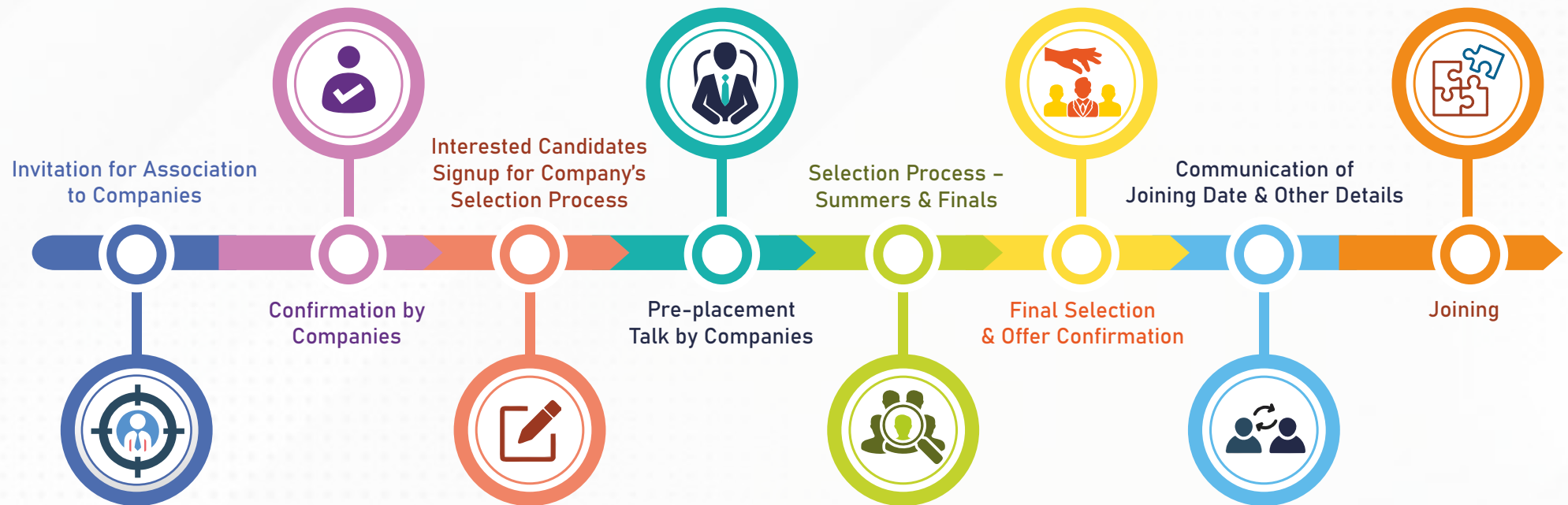
## GROUP-IV

### Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics



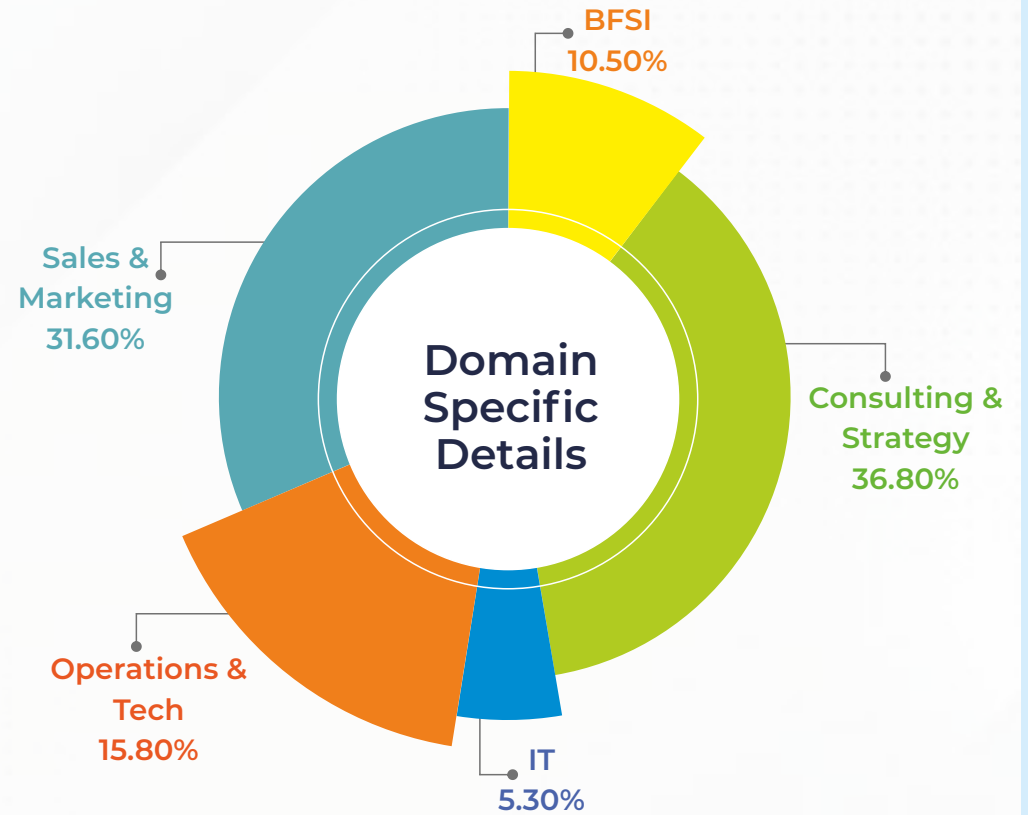
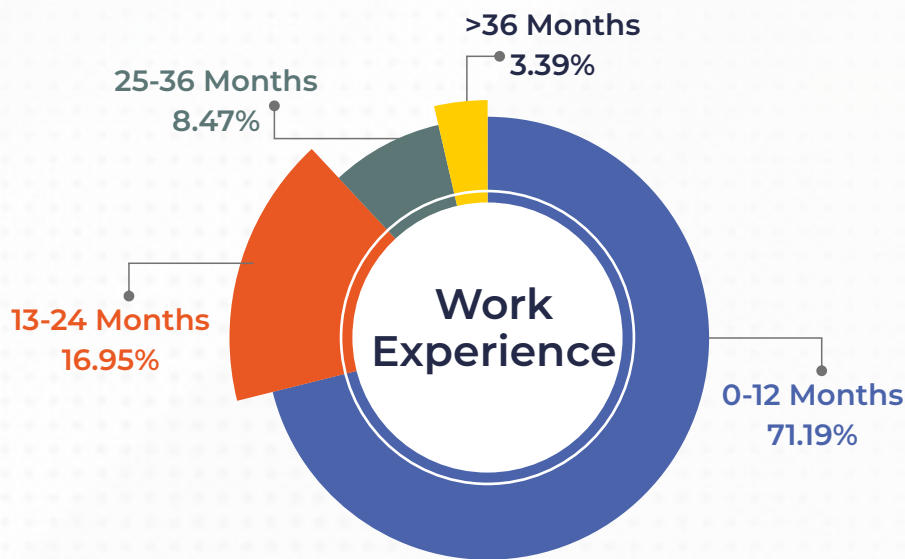
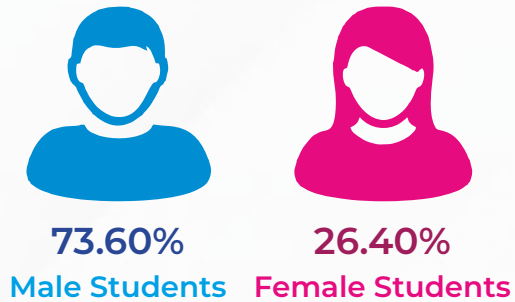
# PLACEMENT PROCESS AT DBE





# BATCH 2020-22 HIGHLIGHTS

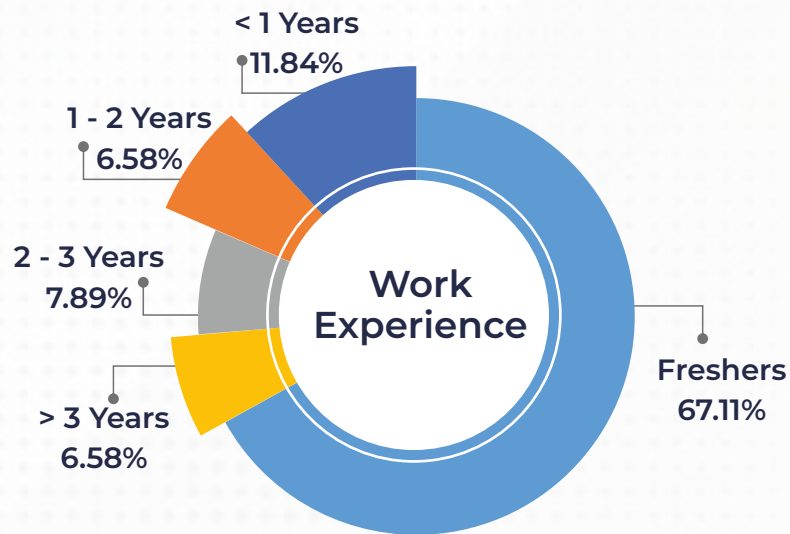
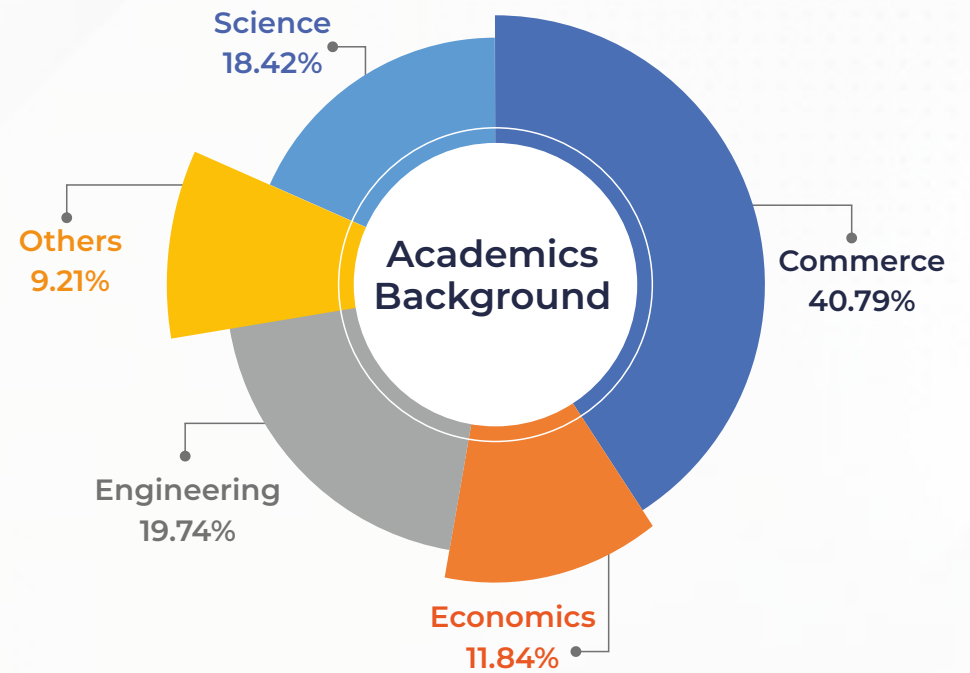
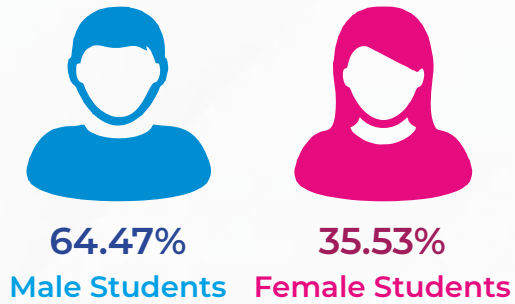
## Gender Ratio





# BATCH 2021-23 HIGHLIGHTS

## Gender Ratio

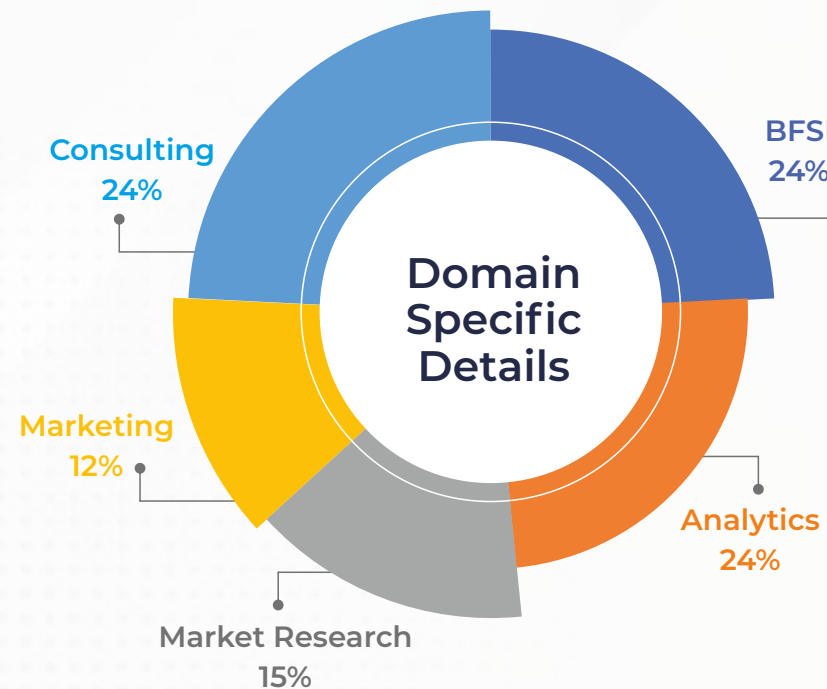




# FINAL PLACEMENT STATISTICS

## Relevant Details

Mean
<b>₹12.54 LPA</b>
Median
<b>₹9.42 LPA</b>
Max
<b>₹21.5 LPA</b>

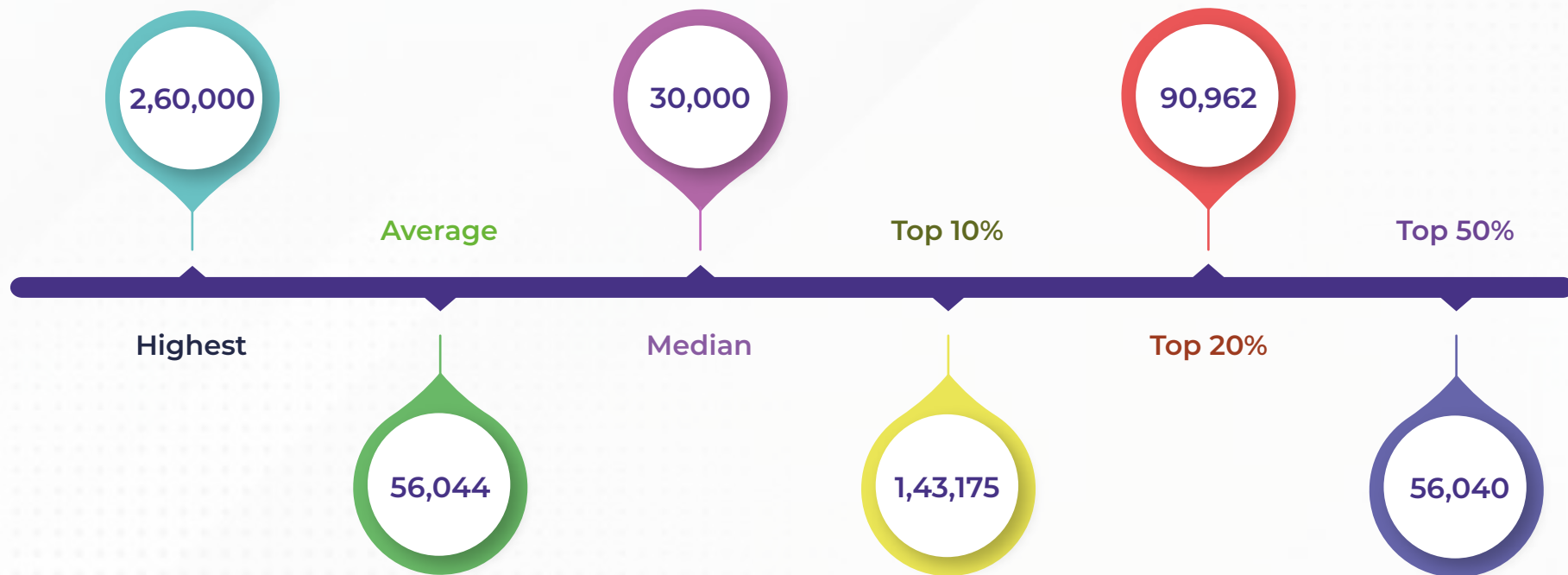


## Percentiles

Top 10%
<b>20,26,000</b>
Top 15%
<b>19,20,583</b>
Top 25%
<b>16,84,548</b>
Top 50%
<b>13,27,587</b>



# SUMMER INTERNSHIP PROGRAM STATISTICS







## BATCH PROFILE 2020-22



**Abhimanyu Manocha**

**Degree & University:** B. Tech (Mech),  
Institute of Infrastructure Technology  
Research and Management  
**Internship at:** American Express



**Abhishek Chaudhary**

**Degree & University:** Civil Engineering,  
Kathmandu Engineering College  
**Internship at:** SnackAmor (YUGMA)



**Abhishek Verma**

**Degree & University:** B. Tech (ECE),  
National Institute of Technology Delhi  
**Internship at:** NA



**Akshat Jain**

**Degree & University:** B.Com (H),  
SGTB Khalsa College  
**Internship at:** Arcesium India Pvt. Ltd.



**Akshay Kalra**

**Degree & University:** B.Com (H),  
Shaheed Bhagat Singh College  
**Internship at:** Kantar



**Akshita Katyal**

**Degree & University:** B.Com (H),  
Gargi College, University of Delhi  
**Internship at:** American Express



**Aman Singhal**

**Degree & University:** B. Tech  
(Biotechnology), NIT Raipur  
**Internship at:** Off Campus



**Anisha Soni**

**Degree & University:** B. Tech (Mech),  
Swami Keshvanand Institute of  
Technology  
**Internship at:** Outlook Publishing  
(India) Pvt. Ltd.



**Ankit Anand**

**Degree & University:** B.Com,  
SHUATS Directorate of Distance  
Education Allahabad  
**Internship at:** Growth Arrow



**Anurag Chakrapani**

**Degree & University:** B.Sc. (IT),  
Sikkim Manipal University  
**Internship at:** Maction Consulting



**Arvind Singh**

**Degree & University:** B.Tech (IT &  
Mathematical Innovation), Cluster  
Innovation Centre, University of Delhi  
**Internship at:** Blitz Jobs (7x Ventures)



**Asif Pervez**

**Degree & University:** B. Tech (CS),  
Birla Institute of Applied Sciences  
**Internship at:** WealthVerse



**Atul Singh**

**Degree & University:** BBA (Finance),  
Shaheed Sukhdev College of Business  
Studies, University of Delhi  
**Internship at:** Off Campus



**Bhalendu Pandey**

**Degree & University:** B. Sc. (Chemistry),  
Motilal Nehru College  
**Internship at:** Growth Arrow



**Cheshta Sarin**

**Degree & University:** BMS (Finance),  
SSCBS  
**Internship at:** Off Campus



## BATCH PROFILE 2020-22



**Chetan Singh Chauhan**

**Degree & University:** BE (Instrumentation & Control Engineering), Netaji Subhas Institute of Technology  
**Internship at:** Off Campus



**Deb Jyoti Das**

**Degree & University:** B. Tech (Civil Engineering), Kalinga Institute of Industrial Technology, Odisha  
**Internship at:** Blitz Jobs



**Deepak Goswami**

**Degree & University:** BA (Hons) English, Zakir Husain Delhi College, University of Delhi  
**Internship at:** Summentor Pro Business Consultants



**Deepanshu Gugnani**

**Degree & University:** BA (Hons) Business Economics, Sri Guru Tegh Bahadur Khalsa College  
**Internship at:** Finskool



**Gautam Grover**

**Degree & University:** B.Com (Hons) Commerce, Shaheed Bhagat Singh College, University of Delhi  
**Internship at:** ZIGRAM



**Gurkirat Singh**

**Degree & University:** B. Tech (IT), SRM Institute of Science and Technology, Kattankulathur  
**Internship at:** S&P Global



**Jaimin Patel**

**Degree & University:** B. Tech (Mech), Birla Vishvakarma Mahavidyalaya, Anand  
**Internship at:** GoPik



**Jaspal Singh**

**Degree & University:** Bachelor of Management Studies, Finance, Shaheed Sukhdev College of Business Studies  
**Internship at:** Growth Arrow



**Jincy Chandeliya**

**Degree & University:** BA (Hons) Economics, Lady Shri Ram College For Women  
**Internship at:** NA



**Jivan Pandey**

**Degree & University:** B. Com, Satyawati College, University of Delhi  
**Internship at:** Outlook Group



**Karam Singh Meena**

**Degree & University:** B. Com (Hons), Delhi College of Arts and Commerce  
**Internship at:** NA



**Kashish Sodhi**

**Degree & University:** B. Tech (Electronics Engineering), Vishwakarma Institute of Technology  
**Internship at:** Off Campus



**Kaushiki Gautam**

**Degree & University:** B. Com (Hons), Maharaja Agrasen College, University of Delhi  
**Internship at:** ZIGRAM



**Khushboo Khorwal**

**Degree & University:** BA (Hons) Economics, Hansraj College, University of Delhi  
**Internship at:** Blitz Jobs (7x Ventures)



**Kumar Keshav**

**Degree & University:** B. Tech (CS), BTKIT, Dwarahat  
**Internship at:** SG Analytics



## BATCH PROFILE 2020-22



**Kunal**  
**Degree & University:** BMS (Finance),  
Shaheed Sukhdev College of Business  
Studies, University of Delhi  
**Internship at:** Off Campus



**Lalit Kumar Tilak**  
**Degree & University:** BE (Instrumentation  
and control Engineering, Netaji Subhas  
Institute of Technology, Delhi  
**Internship at:** SG Analytics



**Mansi**  
**Degree & University:** B.Sc (Hons)  
Mathematics, Miranda House,  
University of Delhi  
**Internship at:** Summentor Pro  
Business Consultants



**Mohit Chauhan**  
**Degree & University:** B. Tech (EC),  
Chandigarh College of Engineering &  
Technology, Panjab University  
**Internship at:** Growth Arrow



**Niharika Agarwal**  
**Degree & University:** B.Sc (Hons)  
Economics, St. Xavier's College, Kolkata  
**Internship at:** Growth Arrow



**Niharika Agarwal**  
**Degree & University:** B. Tech (CS),  
Pranveer Singh Institute of Technology  
**Internship at:** Market Insight  
Consultants



**Niket Sunil Shah**  
**Degree & University:** BE (Mech),  
Vishwakarma Government  
Engineering College  
**Internship at:** Max Life Insurance



**Pari Tanwar**  
**Degree & University:** B. Com (Hons),  
Shri Ram College of Commerce,  
University of Delhi  
**Internship at:** Hitachi



**Prajit Sarkar**  
**Degree & University:** B. Tech (IT),  
National Institute of Technology,  
Durgapur  
**Internship at:** Max Life Insurance  
Company Limited



**Pulkit Jain**  
**Degree & University:** B. Com (Hons),  
Maharaja Agrasen College,  
University of Delhi  
**Internship at:** FinSkool



**Puru Bhatnagar**  
**Degree & University:** B. Com (Hons)  
Commerce, Shaheed Bhagat Singh,  
University of Delhi  
**Internship at:** Summentor Pro  
Business Consultants



**Rahul C Raj**  
**Degree & University:** B. Tech (EC),  
Mar Athanasius College of Engineering  
**Internship at:** FinSkool



**Rajkiran V**  
**Degree & University:** B. Tech (Mech),  
Cochin University College of  
Engineering  
**Internship at:** Finskool



**Ranjika Debnath**  
**Degree & University:** B.Sc (Hons)  
Economics, Asutosh College,  
University of Calcutta  
**Internship at:** ZIGRAM



**Ratnesh Gupta**  
**Degree & University:** B.Com (Hons)  
Commerce, Sri Aurobindo College,  
University of Delhi  
**Internship at:** Blitz Jobs (7x Ventures)



## BATCH PROFILE 2020-22



### Rishabh Awasthi

**Degree & University:** B.Com (Hons),  
Deshbandhu College,  
University of Delhi  
**Internship at:** Off Campus



### Rishabh Kumar

**Degree & University:** B.Sc (Hons)  
Chemistry, Motilal Nehru College,  
University of Delhi  
**Internship at:** Summentor Pro  
Business Consultants



### Ritika

**Degree & University:** B.Sc. (Hons)  
Computer Science, Atma Ram Sanatan  
Dharma College, University of Delhi  
**Internship at:** Growth Arrow



### Sagar Sambare

**Degree & University:** B. Tech (Industrial  
Engineering), Vishwakarma Institute of  
Technology, Pune  
**Internship at:** DOUBTNUT



### Sahil Kapoor

**Degree & University:** B.Sc (Hons)  
Mathematics, Deshbandhu College,  
University of Delhi  
**Internship at:** Off Campus



### Sahil Verma

**Degree & University:** B. Tech (IT),  
National Institute of Technology,  
Kurukshetra  
**Internship at:** Blitzjobs



### Sanoj Sahni

**Degree & University:** B.Com (Hons),  
Shaheed Bhagat Singh (Day),  
University of Delhi  
**Internship at:** FINSKOOL



### Shashank Singh

**Degree & University:** B.Sc,  
Ewing Christian College, Prayagraj  
**Internship at:** Ocupetal



### Shaunik Taneja

**Degree & University:** B. Tech (CS),  
SRM University  
**Internship at:** Eko Financial Services



### Shivani Bindal

**Degree & University:** B.Com (Hons),  
Hindu College, University of Delhi  
**Internship at:** American Express



### Shivanshu Ojha

**Degree & University:** B. Tech (IT),  
JSS Academy of Technical Education,  
Noida  
**Internship at:** Off Campus



### Shubham Kumar

**Degree & University:** B. Tech (Electrical  
and Electronics), Manipal Institute of  
Technology  
**Internship at:** NA



### Simran Sachdeva

**Degree & University:** BA (Hons)  
Economics, Dyal Singh College,  
University of Delhi  
**Internship at:** HN Brainworks



### Siom Kumar Singh

**Degree & University:** BE Electrical &  
Electronics (EEE), MBM Engineering  
College, JNVU Jodhpur, Rajasthan  
**Internship at:** Growth Arrow



### Subham Dalal

**Degree & University:** B. Tech (Computer  
Science and Engineering),  
JMIT Radaur  
**Internship at:** Blitz Jobs (7x Ventures)



## BATCH PROFILE 2020-22



**Sushil Kumar Pal**

**Degree & University:** B.Sc Physical Science, Sri Aurobindo College, University of Delhi  
**Internship at:** Growth Arrow



**Tanishk Kaim**

**Degree & University:** B. Tech (ECE), Bharati Vidyapeeth's College of Engineering, IP University  
**Internship at:** GoPik



**Tanishq Kothari**

**Degree & University:** B.Sc (Life Sciences), SGTB Khalsa College, University of Delhi  
**Internship at:** NA



**Tathagat Sarthaka**

**Degree & University:** BA (Hons) Economics, Hansraj College, University of Delhi  
**Internship at:** Off Campus



**Utkarsh**

**Degree & University:** B. Tech (CS), The LNM Institute of Information Technology  
**Internship at:** Maction Consulting



**Vaishali Gupta**

**Degree & University:** B.Com (Hons), Shri Ram College of Commerce, University of Delhi  
**Internship at:** Growth Arrow



**Varun Kumar**

**Degree & University:** B. Tech (Mech), Maharishi Arvind Institutes of Engineering and Technology  
**Internship at:** Off Campus



**Vikash Dhakad**

**Degree & University:** B.Com, Government College, Maksi (Vikram University)  
**Internship at:** Growth Arrow



**Vipul**

**Degree & University:** B.Com, IEC University  
**Internship at:** Off Campus



**Vishal Choudhary**

**Degree & University:** B. Tech (ECE), NIT Hamirpur  
**Internship at:** Market Insight Consultants



**Yash Soni**

**Degree & University:** BMS (Finance), Shaheed Sukhdev College of Business Studies  
**Internship at:** HN Brainworks



**Yogesh Kumar**

**Degree & University:** B. Sc (Chemistry), Sri Venkateswara College, University of Delhi  
**Internship at:** Outlook Publishing (India) Pvt. Ltd.



## BATCH PROFILE 2021-23



**Aakrati Bansal**

**Degree & University:** B.Sc (Hons) Mathematics, Daulat Ram College, University of Delhi  
**Past Exp.:** NA



**Aarzo Bansal**

**Degree & University:** B.Com (Hons), School of Open Learning, University of Delhi  
**Past Exp.:** Unitedlex



**Abhishek Deswal**

**Degree & University:** B.Sc Physical Science, Dyal Singh College, University of Delhi  
**Past Exp.:** NA



**Abhishek Raj**

**Degree & University:** B.Com (Hons), PGDAV College Evening, University of Delhi  
**Past Exp.:** NA



**Ankit Adlakh**

**Degree & University:** BA (Hons) Economics, Atma Ram Sanatan Dharma College, University of Delhi  
**Past Exp.:** NA



**Ankit Rana**

**Degree & University:** BMS, Shaheed Sukhdev College of Business Studies  
**Past Exp.:** Pax Technologies



**Anup Kumar**

**Degree & University:** BA, IGNOU, University of Delhi  
**Past Exp.:** NA



**Arun Kumar**

**Degree & University:** BMS, Ram Lal Anand College  
**Past Exp.:** NA



**Ashish**

**Degree & University:** B.Tech, IIT BHU Varanasi  
**Past Exp.:** Kapsethiya Gas Agency



**Ayaan Ashraf Hossain**

**Degree & University:** B.Com (Hons), The Bhawanipur Education Society College, University of Calcutta  
**Past Exp.:** NA



**Ayush Jaiswal**

**Degree & University:** B. Tech, Maharaja Surajmal Institute of Technology  
**Past Exp.:** Infosys Ltd.



**Bhavesh Agarwal**

**Degree & University:** B.Com (Hons) SGTB Khalsa College, University of Delhi  
**Past Exp.:** Ernst and Young



**Chinmay Sanidhya**

**Degree & University:** B.Sc (Hons) Chemistry, Deshbandhu College, University of Delhi  
**Past Exp.:** NA



**Deeksha Kapoor**

**Degree & University:** B.Com (Hons), Janki Devi Memorial College, University of Delhi  
**Past Exp.:** NA



**Deepak Singh Chauhan**

**Degree & University:** B.Com (Hons), Shri Ram College of Commerce, University of Delhi  
**Past Exp.:** NA



## BATCH PROFILE 2021-23



**Divya Wadhwa**

**Degree & University:** BA (Hons) Economics, Janki Devi Memorial College, University of Delhi  
**Past Exp.:** NA



**Garima Singhal**

**Degree & University:** B.Com (Hons), Deen Dayal Upadhyaya College, University of Delhi  
**Past Exp.:** NA



**Gaurav**

**Degree & University:** B.Tech (Computer Science and Engineering), Maharaja Agrasen Institute of Technology, Delhi  
**Past Exp.:** NA



**Gurmeet Singh**

**Degree & University:** B.Com (Hons), Ramjas College, University of Delhi  
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**Harshit Jain**

**Degree & University:** B.Tech, Maharaja Agrasen Institute of Technology, Delhi  
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**Hemant**

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**Hemant Prakash Singh**

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**Kratika Chauhan**

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**Kritika Dandelia**

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**Kshitij Jain**

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**Lakshay Kumar**

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## BATCH PROFILE 2021-23



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**Mohit Mittal**

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**Nitesh Rajpoot**

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**Nitheesh Menon**

**Degree & University:** BMS, CVS, University of Delhi  
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**Nitish Sou**

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**Past Exp.:** NA



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**Pankhuri Jain**

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**Past Exp.:** Ken Research



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**Past Exp.:** NA



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**Degree & University:** BE BIT Mesra  
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**Praveen Singh**

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**Past Exp.:** NA





## BATCH PROFILE 2021-23



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**Yashika**

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**Past Exp.:** NA



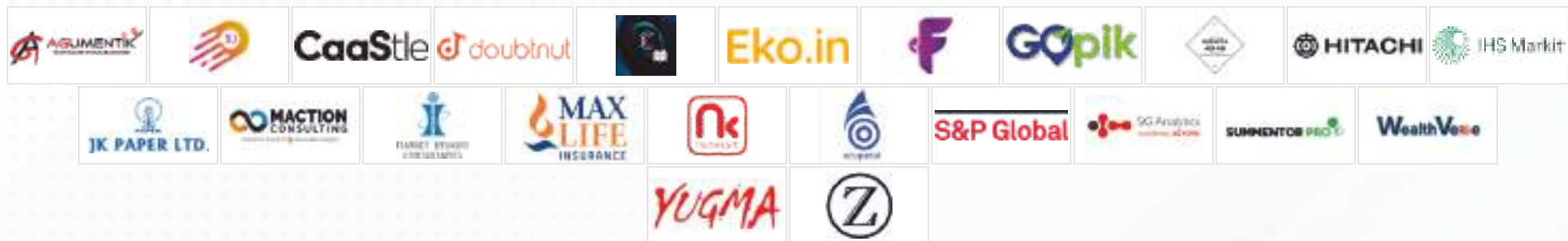
**Yashika Solanki**

**Degree & University:** BBA (FIA), Shaheed Sukhdev College of Business Studies  
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## PAST RECRUITERS



## NEW RECRUITERS




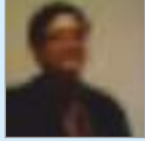







# STUDENT SPECIALIZATIONS





## SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Mr. Himanshu Ghawri	Executive Director	PwC India	Emerging Technologies Trends	
Mr. Anuj Rahul Joshi	Vice President - Talent Acquisition - HR	Barclays	The Journey from a B-School student to a successful corporate leader: opportunities, failures and lessons	
Ms. Manisha Baisla	Analyst	Arcesium	MBA in Business Economics: The New Normal to Career Growth	
Mr. Kartik Joshi	Manager	American Express	MBA in Business Economics: The New Normal to Career Growth	
Mr. Navdeep Kumar	Lead - Brand Measurement India	Facebook	MBA in Business Economics: Strong customer relationship drives sales , sustainability and growth	
Dr. Swati Jain	VP - Analytics	EXL	MBA in Business Economics: Effective data story telling: How to turn insights into action	
Mr. Akshat Harbola	Head - Marketing Operations	Spotify	MBA in Business Economics: Effective data story telling: How to turn insights into action	








# SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Ms. Lakshmi Iyer	CIO- Fixed income & Head Products	Kotak Mahindra Asset Mgmt	Navigating the market maze	
Mr. Avnish Kshatriya	Global Head, CIO (TAO)	Wipro	The pivotal role of digital transformation in firm's business economics	
Mr. Pankaj Rai	Senior VP Strategy	Wells Fargo	My career journey and how to navigate your career	
Mr. Swapnil Pingale	Senior Category Manager	GEP Worldwide	Consumer Behaviour	
Mr. Ritesh Chavan	Co-Founders	Alpha Derivatives	Financial Markets and Derivatives Research	
Mr. Kumar Shekhar	Vice President - Risk, Merchant Onboarding & Chargeback	PayU	Do's & Don'ts of Corporate Life	
Mr. Tarunesh Mathur	Vice President - Field Operations	Schindler Group	Leadership Beyond Covid Crisis	



# SEMINARS AND CONFERENCES

Name of the Speaker	Designation	Company of the Speaker	Topic	Photo of the Speaker
Mr. Philip Varughese	VP & Lead - Cyber Defense, Security and Resilience	Accenture Technologies	Developing a Future Workforce for the AI & Future Systems driven enterprises	
Mr. Amlash Sinha	Vice President - Engineering	MakeMyTrip	Data Driven Decisions	
Mr. Nilanjan Majumdar	Executive Vice President	Kantar	Behavioral Economics, Nudge and Implication for Consumer Marketing	
Mr. Karthik Gopalakrishnan	Vice President - Research	Gartner	How will Data, Analytics & AI will impact decision making in organisations	
Ms. Neha Gupta	Director - M&A	Deloitte	Mergers and Acquisitions in a covid world	



## NOTABLE ALUMNI

<b>Name</b>	<b>Designation</b>	<b>Organisation</b>
Dayanand Pandey	Board Member	AIIMS
Anuj Rahul Joshi	Vice President Talent Acquisition	Barclays Bank
Rana Bawa	President PR & Healthcare	Ogilvy Commonwealth Worldwide
Jayanta Mukherjee	Founder & CXO- On Demand	Prazision Consulting
Avninder Srivastava	Associate Director	Smart Analyst
Pooja Misra	Associate Professor & Chairperson	Birla Institute of Management Technology
Shefali Saxena	CFO	Katerra
Rahul Bekal	VP	Al Tayer Group
Mona Chhabra	Executive Director	EY
Sudhir Sharma	Executive Vice President and Head - talent Aquisition	Kotak Mahindra
Ashutosh Tyagi	Partner and Business Head	Vertebrand Management Consultancy Pvt. Ltd.
Nazeeb Arif	Executive President	ITC Ltd.
Ambika Sharma	MD	MDUSIBC - US Chamber of Commerce and Industry
Deepshikha Dharmaraj	CEO	GENESIS BCW
Arpan Sengupta	General Manager	Pacific International Airlines
Sandeep Punj	CMO	Essar Steel
Mahim Bhisht	Head-Business Development	PNB Principal Financial Group
Sanjay Singh	Director	Sankalp (India ) Consultants, Consultant for Various Organizations (Govt as well as private)



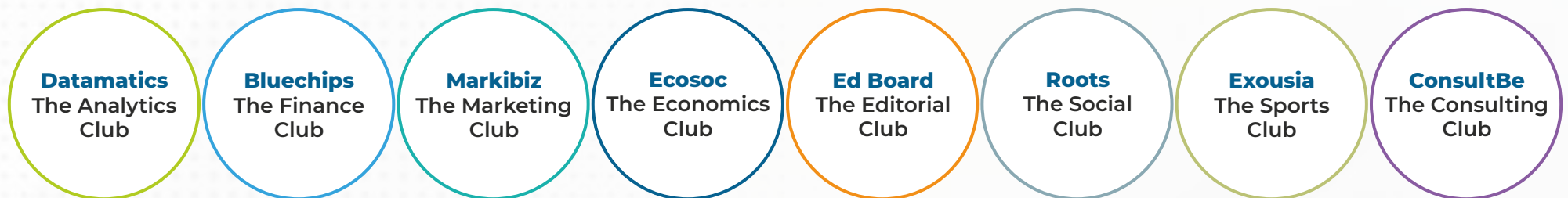


## NOTABLE ALUMNI

Name	Designation	Organisation
Atul Mehra	General Manger	BPC
Anjali Hans	AVP	Vodafone
Anuradha Kapoor	Director- Financial Services	Confederation of Indian Industry
Shishir Varma	President - Insights Division	Kantar
Ritu Mathur	Director- Integrated Assessments and Modelling	TERI
Aradhana Gulaty	Director	Ezee Soul Nature Healthcare
Sangeta Gupta	Additional Director	CAPART Institutional Area
Anil Gandhi	Assistant Commissioner	Central Board of Direct Taxes
Jyoti Vij	Deputy Secretary General	FICCI
Sunil K Goyal	Managing Director & Fund Manager	YourNest Venture Capital
Anil Jain	Principal Director	Accenture
Vinita Kumar	Vice President Risk Management	American Express
Jaya subramaniam	Board of Directors	Analytic Wizards
Rajesh Kalra	Vice President of Channel Sales	Bristlecone
Mudit Gangal	Compliance Assurance Head	CITI Bank
Basudev Mukherjee	Head-International Research	Confederation of Indian Industry
Virendra Gupta	Deputy Director General	Confederation of Indian Industry
Krishan Chutani	CEO	Dabur International Ltd.
Jyotsna Gadi	CMO	Microsoft India



# STUDENT COMMITTEES AND CLUBS





# TRAINING AND PLACEMENT COMMITTEE

## HR Conclave 2020-Avant Garde

DBE's prestigious HR Conclave Avant-Garde '20 held on October 10th, 2020 kicked off with utmost zeal and enthusiasm.

Avant-Garde brings together the industry's HR experts and provides a platform to share their expertise and opinions on the trending matters. The theme of this year was "Thriving in the time of Coronavirus".

**The panel consisted of some of the industry's stalwarts and experts in different fields. The esteemed panelists were:**

**Mr. Narendra Singh Chandel** (Head Recruitment & GM Human Resources - Newgen Software)

**Ms. Deepti Mehta** (General Manager HR - Luminous Power Technologies, Schneider Electric)

**Mr. Amit Kataria** (CHRO - Hanu Software)

**Mr. Rahul Singh** (VP Strategic Business HR - SREI Infrastructure Finance)

**Mr. Arup Majumdar** (CEO - Trariti Consulting Group)

**Mr. Frederick Correa** (Senior Associate VP HR - Darashaw)

**Mr. Akshay Mathur** (Head Talent Acquisition - S & P Global)

**Ms. Angel Nigam** (HR Business Partner - Wipro)

**Ms. Anjali Maggon** (HR Head - Taylor and Francis Group)

**Ms. Megha Sen** (HR Head - Technopak)

**Ms. Sakshi Gupta** (Global Head HR - Grail Insights)

**Ms. Ankita Poddar** (Sr. HR Business Partner - Amazon Web Services)

**Ms. Sumedha Bakhshi** (DGM HR - Samsung Electronics)

**Mr. Majid Ali Khan** (Head Strategic Resourcing (Talent Acquisition India and Poland) - Mphasis)

**Mr. Ashutosh Anshu** (CHRO - Hitachi India)

**Mr. Shashank M.** (HR Business Partner - Clifford Chance)

**Ms. Vineeta Dudreja** (HR Specialist)

**Mr. Rajiv Naithani** (Global Head & SVP, HR - Infogain)

**Ms. Shruti Mishra** (Lead Talent Acquisition - PUMA)

**Ms. Rashmi Mansharamani** (CHRO - Wave Group)

**Ms. Garima Gulati Bhutani** (Associate Director HR - Client Associates)

**Mr. Kshitij Batra** (Regional Head(HR) - HDFC Bank)





# ALUMNI RELATIONS AND COMMUNICATIONS COMMITTEE

## GENESIS'20

Alumni Relations and Cultural Committee conducted the official induction program, “**Genesis 2020**” which was held on 19th September 2020. The theme for the panel discussion:

**“The Journey from a B-School student to a successful corporate leader: opportunities, failures and the lessons”.**

**Panel Members:**

- **Ms. Karishma Gupta** (Sr. Director, Publicis Sapient)
- **Mr. Kawalpreet Singh Sidana** (Strategy & Corporate Development, Conduent)
- **Mr. Anuj Rahul Joshi**

The panel discussion was moderated by **Mr. Himanshu Ghawri** (Director at PwC India) on the topic **“Emerging Technologies”** under its Genesis event. Mr. Himanshu Ghawri (Six Sigma Certified) is Director with PwC India – Data and Analytics Practice. He has 17+ years of business analytics application design, implementation, and client handling experience in the technology consulting profession in India & USA.



## IMPRINTS'20



**November 7th** marked a particular milestone in DBE's history, as for the first time, the 'Annual Alumni Summit' got hosted virtually. Aptly named **IMPRINTS 2020**, the event coalesced through the Alumni Relations and Cultural Committee brought home some illustrious personalities to rejoice their alma mater, share their experience and shower their fellow “to be alums” with much-needed guidance and enigm.

The discussion took off with the moderator, **Ms. Swati** taking the lead and speaking about how data storytelling is imperative and is part of the entire value chain leading to decision making. The panellists shared their experiences of data storytelling and counselled students to stay connected with the evolving technological world to outperform the rest of the crowd.

## REMINISCENCE'21

The annual alumni meet **Reminiscence'21** "अनुस्मरण" of Department of Business Economics was organized on **13th of March, 2021** from **6:30 PM onwards** at Football Ground, South Campus, University of Delhi.





# CORPORATE COMMUNICATIONS CELL

## 47<sup>th</sup> ANNUAL CONVENTION

Continuing the legacy of CCC (Corporate Communication Cell), last year we had organized The **47<sup>th</sup> Annual Convention** on 21<sup>st</sup> November 2020. The Annual Convention invites experts and industry stalwarts to share their views and opinions on some of the interesting, relevant and trending topics. The main theme of the convention was "The World is Flat! Or is it?". A reference to the famous book on Globalization written by Mr. Thomas Friedman. He argued that the world trade and growth in this century will be largely driven by emerging economies and the rise of internet will essentially make the world 'flat', as contrasted to divided fronts of the past centuries. Under this main theme there was three sub themes and each sub themes was corresponding to a panel discussion. All the three sub themes are:

- **World Trade in the 2020s: Is this the Beginning of the End of Globalization?**
- **Data to Insights: Does Analytics drive Business, or does Business Drive Analytics?**
- **The Economy of Business: Is Small the New Big?**

**Mr. Ajit Pai** – Head of economics and finance NITI Aayog - graced the event with his presence as the chief guest. Mr. Ajit Pai had shared some intriguing insights on the topic. He started the session by emphasizing the decline of 4.4% in the global growth and stressed upon it's the worst situation since 1932, Great Depression. Other than chief guest we had called total fifteen speakers who are experts in their domains from different industry to make the discussion knowledgeable and interactive

Dr. K Ganesh moderating the panel 1 started the discussion along with other speakers and they shimmered through the advantages and

associations of analytics, as a tool to gratify the core-business model and emphasized on how it has developed over the past few decades. Discussion in panel 2 started with the description of topic and further speakers walked the students through the concept of rearrangement and reconciliation of globalization. Also stressed on the topic pointing towards fair trade being a utopian concept, and that politics and non-tariff barriers play a critical role. In panel 3, speakers engrossed students with the topic and then they put stress on how companies are shifting focus from long term plans to robust & agile business structure. Further they discussed how less than tier 3 cities are going to be the drive forces of Indian economy.





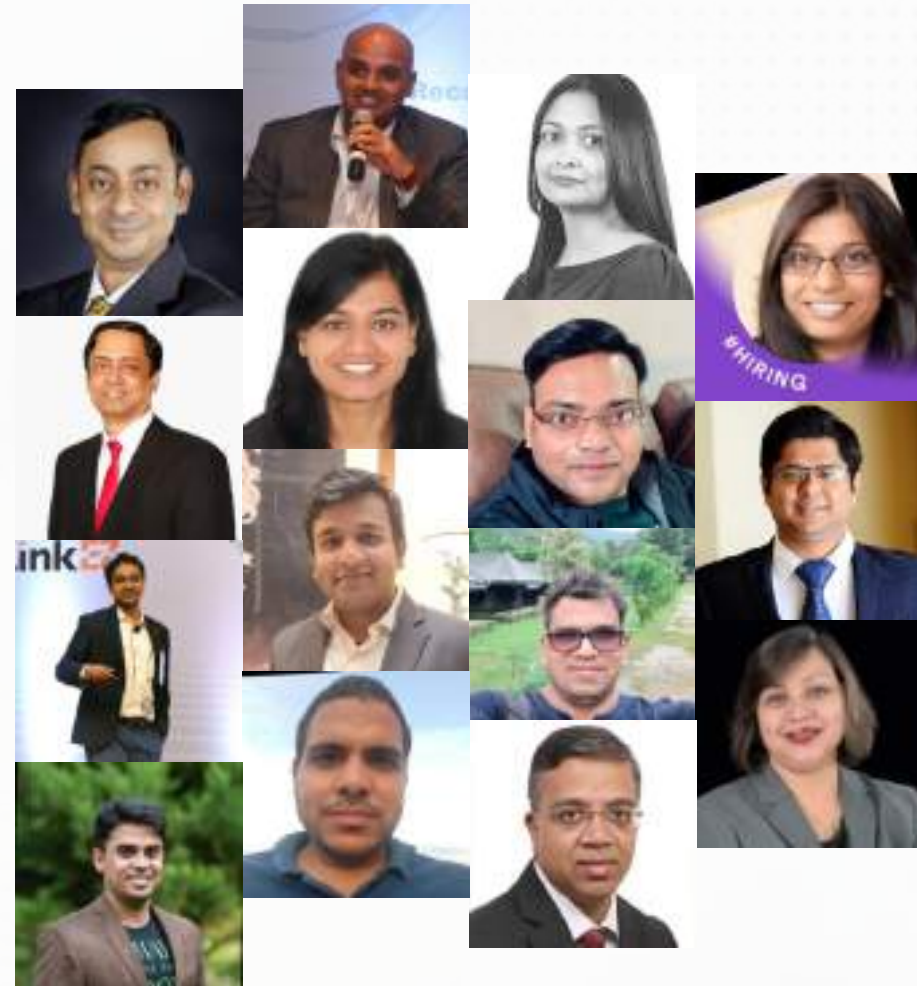
## DATAMATICS

The Department of Business Economics organised Vishleshan'21, the flagship event of **Datamatics**: The Analytics Club of DBE on 6th March, 2021.

The theme of the event was- "Data Analytics in Industry 4.0". It was a comprehensive event with three speaker sessions and two panel discussions.

The day began with an address from Ms. Richa Dhandhanian who gave us her insights on the topic "Widespread Automation in Data Science - AutoML". Later, Ms. Shraddha Avasthy set the stage rolling on "Continuous Intelligence/Hyper Intelligence".

Speaker sessions were concluded by Mr. Pankaj Mishra on the topic of "Harnessing the power of Data & Analytics to be customer first". Two panel discussions followed the speaker sessions on the respective topics of "Data Ecosystems Expanding & Disrupting Technologies" and "Monetizing/Taxing Data over Multinational Corporation".





## BLUECHIPS

The Department of Business Economics successfully organized Moolyankan'21, the flagship event of **Bluechips Club** on the 20th March, 2021. It graced by the presence of Chief Guest, Mr. Rajeev Mantri, Chief Financial Officer, TransUnion CIBIL. He walked us through his views on the theme 'Uncharted: Navigating the Future of Finance'. This was followed by a panel discussion on the topic 'Evolving banking structure of India: Bad Banks, Merger, Privatization and Acquisition of PSBs' where the eminent speakers explained and analysed the recent measures taken by RBI and the government. Discussion witnessed enthusiastic participation from Ms. Sunali Rohra (Executive Vice President - HDFC Bank) Mr. Kunal Bhardwaj (Senior Vice President – IndusInd Bank) Ms. Radhika Rao (Senior Vice President & Economist – DBS Bank) Mr. Gaurav Bhardwaj (Deputy Vice President – RBL Bank) Mr. Nagesh Saxena (Senior Manager – Bank of America). The Event concluded with a panel discussion on the topic “World post Covid: Credit Risk and Evolving Paradigms in Risk Management”. The panel also discussed the key themes that would enable the financial institutions to become robust and resilient in the post-COVID-19 era. Eminent speakers like Mr. Gurvinder Singh (CFO- Mitsubishi Electric India) Mr. Arvind Kumar Sharma (CFO- Xebia)

Mr. Ruchir Jain (CFO – Discovery Inc) Ms. Shalinee Mimani (CRO – Godrej Housing Finance) Mr. Prakash Bade (Associate Director – Crisil GR&A) Mr. Pradeep Bhasin (Senior Director- Mobikwik) were present. The final round of Moolyankan'21 “Financial Analysis Domination” was conducted on D2C platform and participated by students from prominent B schools across India, was judged by the well-known author and Investment Banking Trainer Mr. Arindam Chakraborty.





## MARKIBIZ

The Department of Business Economics organised **MarkQuest'21**, the flagship event of Markibiz The Marketing Club on 27th February 2021.

The theme of the event was- "MarTech: Optimising the next generation of Marketing Technology" It is the term for the software and tech tools marketers leverage to plan, execute, and measure marketing campaigns.

The day began with an address from Mr. Rajesh Kumar (VP Marketing, India and South Asia UiPATH) who gave us his insights on the topic "Importance of Technology for Marketeers" Then there was also a panel discussion on two topics which are very correlated to MarTech and the panel discussed the converging points between the two. The First topic was "Madtech : Convergence of Martech and AdTech" which was discussed by the esteemed Panel The Second Topic of discussion was "Analytics and Marketing: Critical Role of Market Research" which is a paramount topic for the marketeers. Before Markquest, Markibiz also organized a session on the topic "Digital Marketing Strategies & How to solve a Case Study"







## ECOSOC

The Department of Business Economics organized Arthniti'20 the flagship event of Ecosoc – The Economics Club on 31st October 2020.

The theme for the event was **“COVIDNOMICS: Facing the Challenges, Projecting the New World.”**

The presence of Mr. Dhiraj Nayyar, Director of Vedanta Resources Ltd., was a great honour to open the event. He provided us with his insightful and knowledgeable thoughts on the topic. **“Impact of Covid on Indian economy and what will make countries succeed in the post Covid world?”**

Our amazing panellists led the event to its conclusion with a panel discussion which dealt with the topic. **“Charting the Recovery and Mitigating the Economic Slowdown.”** It was an impeccable exchange of thoughts and words.

### **The Panel consisted of the following panelists:**

#### **Dr. M. R. Anand**

(Former Principal Economic Advisor,  
Department of Telecommunication, GOI)

#### **Mr. Debopam Chaudhuri**

(Chief Economist, Piramal Enterprises)

#### **Mr. Indranil Pan**

(Chief Economist, Yes Bank)

#### **Mr. Karan Suri**

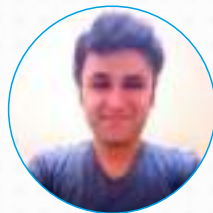
(Associate Vice President, Oaknorth India)

#### **Ms. Kanika Pasricha**

(Economist, Standard Chartered Bank)

#### **Mr. Samar Verma**

(Program Officer, Ford Foundation)





## STUDENT COUNCIL

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