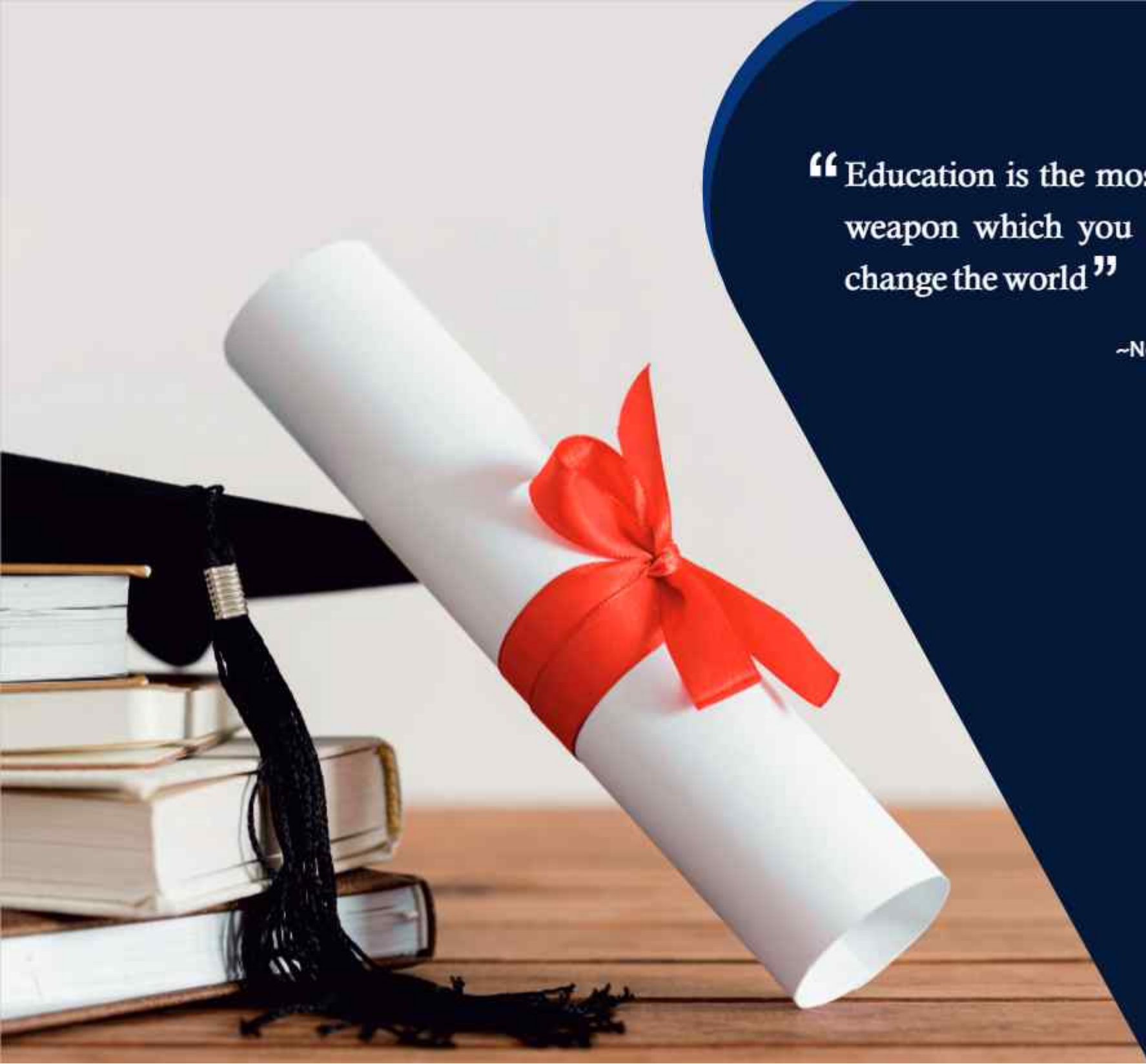




2022-2023  
**Corporate  
Brochure**  
MBA (BE)





“Education is the most powerful  
weapon which you can use to  
change the world”

~Nelson Mandela~

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## ABOUT THE DEPARTMENT

In 1973, the Department of Business Economics, under the umbrella of the prestigious University of Delhi, introduced the Master's Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself along the course of time, culminating with the introduction of MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that they have on the industry through their qualitative and quantitative expertise of their domain.

In its illustrious history of 49 years, The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporates houses and retained its position as their preferred recruitment destination.





## MESSAGE FROM THE FACULTY ADVISOR



**Dr. Yamini Gupt**

Faculty Placement Advisor

I take great pride in writing this message to invite and welcome recruiters to participate in the placement process for MBA (Business Economics) students from our campus. Under the ambit of the University of Delhi, the Department of Business Economics (now known as Department of Finance and Business Economics) pioneered India's first master's degree program in Business Economics in 1973. With forty-nine glorious years of strategic experience in producing industry leaders, the Department can boast of creating an eminent cadre that just stands out from the rest. Over the years, this program has established itself in the field of quantitative research and data analytics.

In India's 75th year of independence and the University of Delhi's centenary year, Business Economics is ready to celebrate its "Golden Jubilee" in 2023. The global economy is making great strides as we leave the pandemic behind. India's economy has recently overtaken UK's economy to become the fifth largest in the world. It is expected to reach the third position in the

next three years. The need for consultants, data analysts and managers with a strong foundation in economics, quantitative techniques, finance, marketing and other functional areas in the corporate world, think tanks and policy circles has never been greater.

The current batch of Business Economics students has had the unique rewarding experience of learning in both online and physical modes. I am happy to share that they have learnt the importance of awareness, flexibility, adaptation and communication in their dealings with superiors, peers and juniors. This along with their robust training in the subject matter and practical experience will hold them in good stead in their professional careers.

It is my sincere hope that your interaction with our placement team and students of both batches will be a mutually beneficial experience for our department and your organization.



## MESSAGE FROM THE COURSE COORDINATOR



**Prof. Ananya Ghosh Dastidar**  
Course Coordinator

It is my privilege to invite you to be associated with the placement process of our Department, which pioneered the MBA (Business Economics) programme in India, forty-nine years ago.

Amidst a fast-changing global economic environment, decision making today, involves a clear understanding of business cycles, government policies, international events, competitive forces as well as consumer perceptions. This requires in-depth understanding of fundamental principles of business and economics and a strong foundation in qualitative and quantitative techniques. The MBA (Business Economics) programme attempts to equip students with requisite skills to develop a thorough understanding of emerging economies and the global workplace.

Our students come from across India, have diverse socio-cultural and academic backgrounds, comprise fresh graduates as well as those with prior work experience and are selected through a rigorous process

based on their performance in the CAT exam. This judicious fusion contributes to a vibrant campus life, encourages peer learning and fosters teamwork. Over time our students have carved out a niche for themselves in the industry and our distinguished alumni stand out from the crowd in diverse fields such as economic analysis, marketing, finance and especially in areas involving data analytics and quantitative research. I sincerely hope your interaction with our placement team and students will lead to a fruitful, long-term association of your organization with our Department.



# INSPIRATIONAL MENTORS



**Prof. Ananya Ghosh Dastidar**

M.A., M.Phil., Ph.D. (C.E.S.P., J.N.U.)

**Subjects:** Statistics and Data Analysis, Macroeconomics, Econometrics Methodology

**Research Interest:** International Economics, Development Economics specially the problems of poverty and income inequalities in emerging market economics



**Mr. Chander Mohan**

M.A. (Economics) (P.U. Chandigarh), M.Phil., Ph.D (J.N.U)

**Subjects:** Microeconomics, International Economics, Indian Economics, International Financial Systems

**Research Interest:** Agricultural Economics (hill/mountain agriculture) and Rural Development/Tourism



**Mr. Sunil Kumar**

M.A., M.Phil./ Ph.D

**Subjects:** Advanced Econometrics, Game Theory, Microeconomics

**Research Interest:** Agricultural Economics, International Economics, Quantitative Techniques in Business



**Prof. Yamini Gupt**

MBE, M.A., Ph.D. (Clark, U.S.A.)

**Subjects:** Firms, Market & Public Policy, Environmental Economics, Time Series and Business Forecasting

**Research Interest:** Environmental Economics and Livelihood, Spatial Economics, Issues of Industrial Pollution & Land Use Change, Economic Activity in Formal & Informal Sector in Solid Waste Management



# NOTE FROM THE PRESIDENT



**Swar Jain**

President, Batch 2023

**“Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.”  
– Malcolm X**

This year, in the midst of recovering from a pandemic, we started our MBA journey. We met the challenge and made sacrifices in adapting to a new normal. Despite these sacrifices, we continued to advance our long-term vision for the department of preparing our students for the complex world they will inherit. Our dedication to enhancing the educational and experiential opportunities for students is at the core of the goal, but getting there was not without its challenges. We were also successful in achieving many of our specific major program goals thanks to the joint efforts of faculty, staff, alumni, parents, and friends. The Department of Business Economics performed significantly better than many private and public universities, making it more accessible and bolstering the college's foundation.

This year's vision aims to empower all the stakeholders of this institution. Building curiosity and agility for oneself and aiming at a better version of ourselves at every step we take. Along with fostering academic performance, my goal as student council president is to instill in all of the organization's members strong ethical principles such as honesty, civility, kindness, and empathy. I am adamant that education should promote

self-assurance, self-control, mental clarity, the ability to define and realize goals, and, above all, social responsibility as a continuous process. We will take advantage of evolving learning styles and technological breakthroughs to provide an educational experience that will contribute to students' overall development and uphold our dedication to self-growth.

I have the privilege of celebrating our return to a fully offline running course that is centered on students, dedicated to intellectual achievement and social responsibility, small enough to be individualized and welcoming, yet large enough to offer access and opportunities. We will put forth a lot of effort this year to improve the Department as a whole and establish new benchmarks for excellence, success, and honor.

**“I'm not telling you it's going to be easy- I'm telling you it's going to be worth it.” – Art Williams**





## NOTE FROM PLACEMENT HEAD



**Bhavesh Agarwal**

Head - Placement Committee  
Batch 2023

Where the willingness is great, the difficulties cannot be great.

Post the COVID scare, our department has taken the plunge by conducting rigorous placement procedures, events and coveted speaker sessions in offline mode.

This particular opportunity is giving our students a unique experience where they are now exposed to offline activities on campus; from attending lectures to attending the placement process. Thus, learning has evolved into an exponential process.

Students today learn about a variety of other practical facets of life in addition to being exposed to outstanding academic minds in the form of seasoned faculty teachers.

In the past several years, a significant number of corporate entities from many industries have supported our endeavour and recruited students from our

department. We extend our gratitude to these organizations for recognizing our students and placing their trust in them. We are constantly working to strengthen this relationship by inviting them to visit our campus and providing them with opportunities.

We are committed to getting several other reputed organizations on board and built fruitful connection for the department. We sincerely look forward to associating with our corporate partners, fostering and continuing this journey of trust, commitment and excellence henceforth.



# MBA (BE) ADVANTAGE

The department, which was established in 1973, is a centre of excellence that provides high-quality education to its students. The course fosters a symphonic blend of: a solid basis in economics and business basics, a specific understanding of quantitative tools in business and how they are applied, and the development of soft skills and practical expertise. Only the best make it through the rigorous multi-stage screening process done by academics and industry professionals.

## Some Key Advantages Include:

1. Emphasis on quantitative techniques in business and their application.
2. A strong emphasis placed on both practical and theoretical learning.
3. Students equipped with knowledge of SAS and other statistical tools.
4. Weekly seminars, as well as guest lectures from industry leaders and academics, are held on a regular basis.
5. Students managed committees and clubs.
6. This specialization will make you eligible to apply for Indian Economic Services Examination as well as PSUs.





# COURSE CURRICULUM



The two year MBA program is divided into four semesters. The first year curriculum builds fundamentals of statistics, economics and various aspects of business as finance, marketing, corporate law etc.

The second year offers a plethora of opportunities whereby the student can choose 2 specialization papers from 4 groups that are offered.

The students are also required to undergo at least 6 weeks of practical summer training with a reputed organization working on real-life business projects.

## First Semester

- Accounting for Business
- Quantitative Techniques in Management
- Marketing Management
- Project Appraisal and New Venture Analysis
- Statistics and Data Analysis
- Micro Economic Analysis
- Business and Law

1

## Second Semester

- Macroeconomic Analysis & Policy
- International Economics
- Firms, Markets & Policy
- Environmental Economics
- Business Finance
- Basic Econometrics
- Leadership and Organization

2

## Third Semester

- Business Government & Society
- International Financial System
- Elective 1
- Elective 2
- Elective 3
- Elective 4

3

## Fourth Semester

- Contemporary Indian Economy
- Strategic Marketing
- Elective 5
- Elective 6
- Elective 7
- Elective 8

4



## GROUP-I

### Quantitative Techniques in Business

- Advanced Econometrics
- Time Series Analysis and Business Forecasting
- Topics in Game Theory
- Simulation and Modelling in Business Management

## GROUP-II

### Marketing and Distribution

- Strategic Marketing
- Marketing Research
- Logistics and Supply Chain Management
- International Marketing
- Customer Relationship Management

## GROUP-III

### Finance

- Financial Derivatives
- Investment and Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit & Risk Management/Financial Risk Management

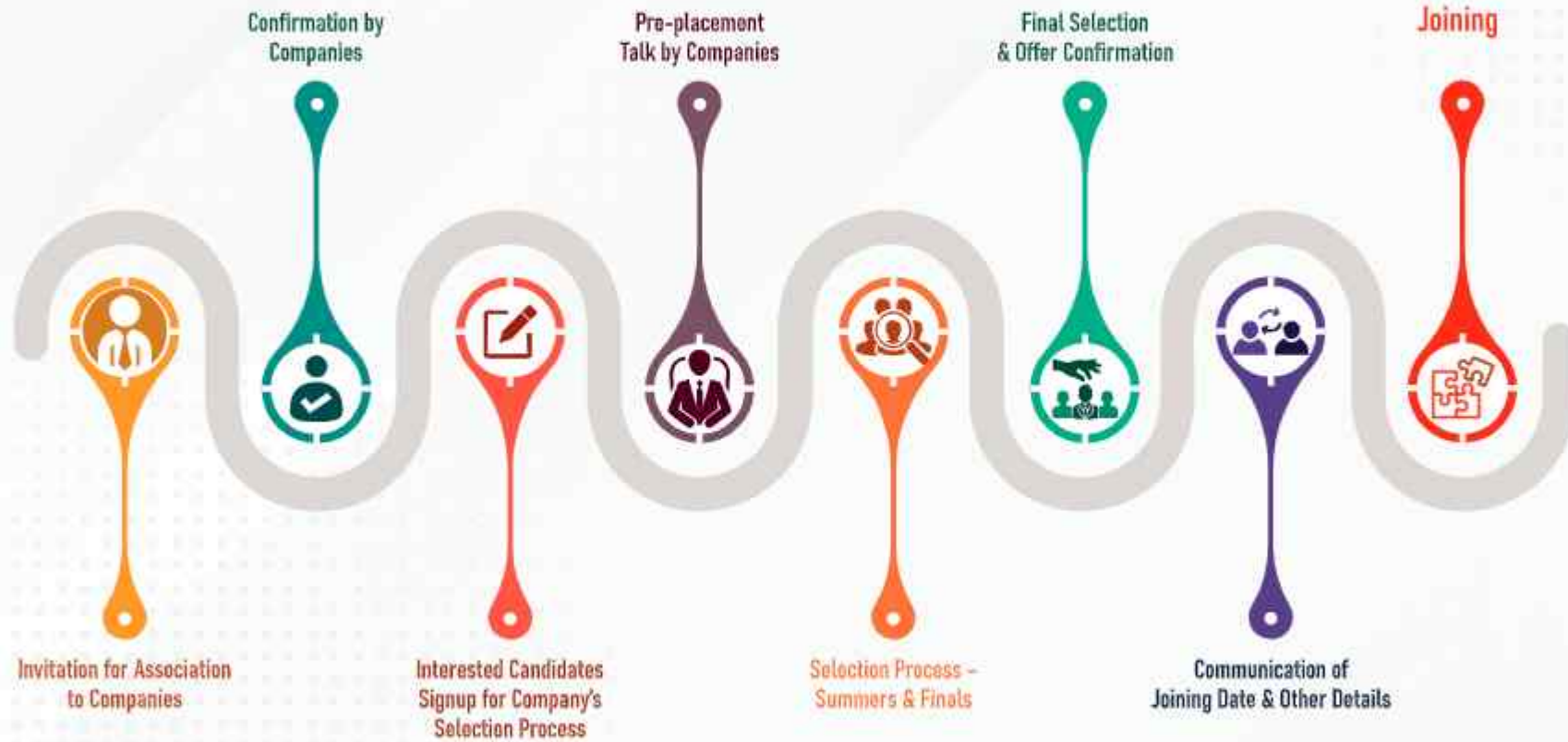
## GROUP-IV

### Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics



# PLACEMENT PROCESS AT DBE



# BATCH HIGHLIGHTS - 2021-23



## Gender Ratio



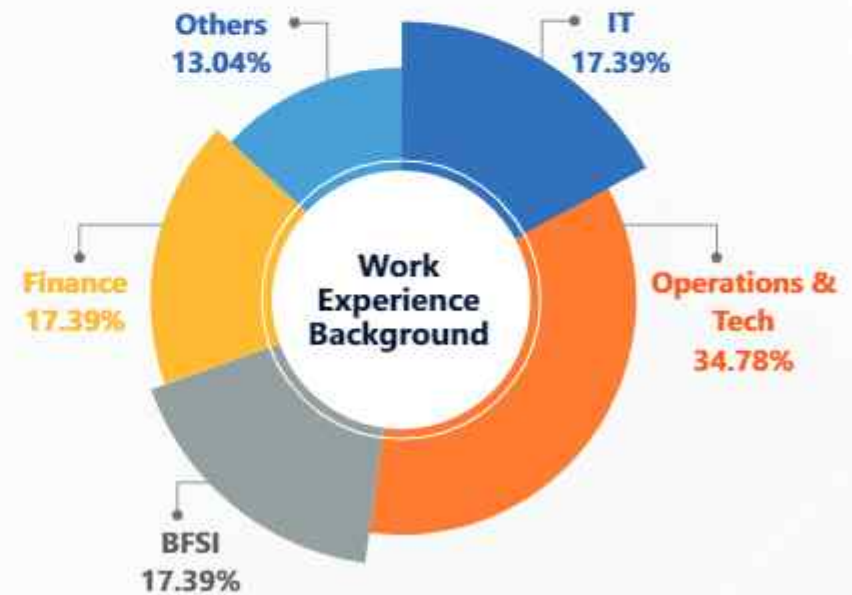
64.47%

Male Students



35.53%

Female Students



# BATCH HIGHLIGHTS - 2022-24



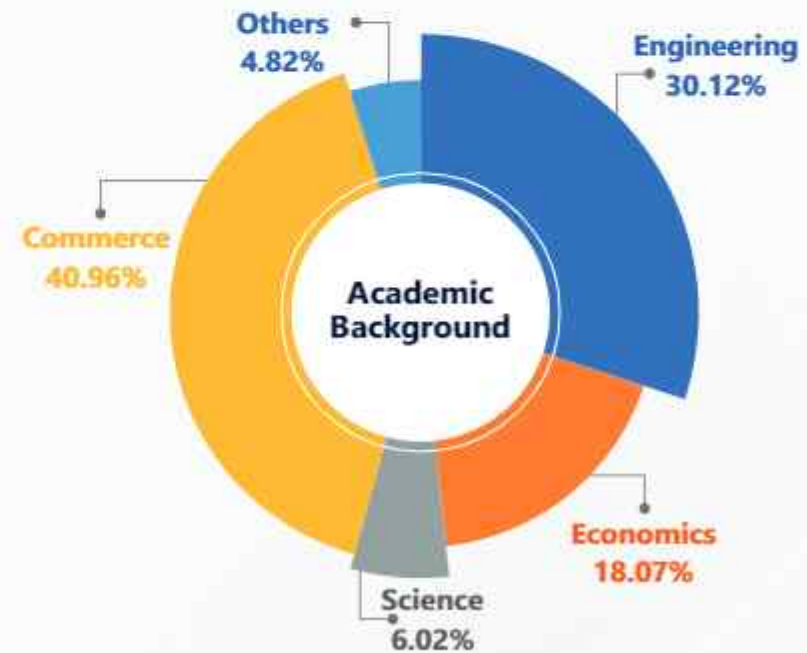
## Gender Ratio



**79.52%**  
Male Students

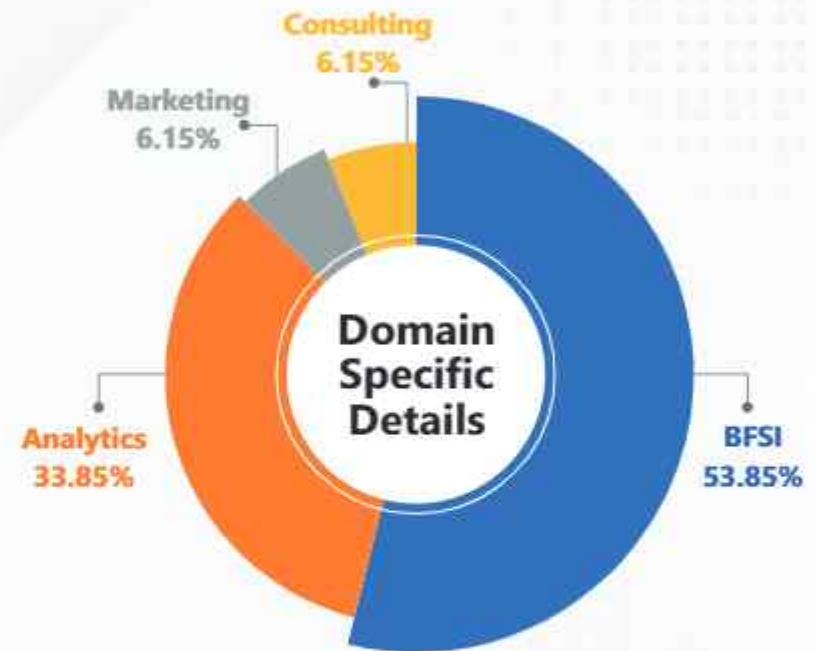


**20.48%**  
Female Students





# FINAL PLACEMENT STATISTICS







# SUMMER INTERNSHIP PROGRAM STATISTICS



**Summer Internship  
Details**



**Aakrati Bansal**

**Degree & University:** B.Sc Mathematics (Hons),  
Daulat Ram College, University of Delhi  
**Internship at:** Zigram



**Aarzo Bansal**

**Degree & University:** B.Com (Hons)  
School of Open Learning  
**Internship at:** Valvoline Lubricants & Solutions  
India Pvt. Ltd.



**Abhishek Deswal**

**Degree & University:** B.Sc Physical Science  
Dyal Singh College, University of Delhi  
**Internship at:** 360TF



**Abhishek Raj**

**Degree & University:** B.Com Hons  
PGDAV College Evening, University of Delhi  
**Internship at:** TCR Innovation



**Ankit Adlakha**

**Degree & University:** BA (H) Economics  
Atma Ram Sanatan Dharma College,  
University of Delhi  
**Internship at:** Sirona Hygiene



**Ankit Rana**

**Degree & University:** BMS  
Shaheed Sukhdev College of Business Studies  
**Internship at:** NA



**Arun Kumar**

**Degree & University:** BMS  
Ram Lal Anand College, University of Delhi  
**Internship at:** GI Group



**Ashish**

**Degree & University:** B.Tech  
IIT BHU Varanasi  
**Internship at:** EL DECO Housing & Industries Ltd.



**Ayaan Ashraf Hossain**

**Degree & University:** B.Com (Hons)  
The Bhawanipur Education Society College,  
University of Calcutta  
**Internship at:** Vardhan Consulting Engineers



**Ayush Jaiswal**

**Degree & University:** B.Tech  
Maharaja Surajmal Institute of Technology  
**Internship at:** Max Life Insurance Company Ltd.



**Bhavesh Agarwal**

**Degree & University:** B.Com (Hons)  
SGTB Khalsa College, University of Delhi  
**Internship at:** Arcesium



**Deepak Singh Chauhan**

**Degree & University:** B.Com (Hons)  
Shri Ram College of Commerce,  
University of Delhi  
**Internship at:** Weaver Story



**Divya Wadhwa**

**Degree & University:** BA (H) Economics  
Janki Devi Memorial College  
**Internship at:** GSK



**Garima Singhal**

**Degree & University:** B.Com (Hons)  
Deen Dayal Upadhyaya College, Delhi University  
**Internship at:** Zigram



**Gaurav**

**Degree & University:** B.Tech (CS)  
Maharaja Agrasen Institute of Technology, Delhi  
**Internship at:** Necas Automation Pvt. Ltd.



**Gurmeet Singh**

**Degree & University:** B.Com (Hons)  
Ramjas College (DU)  
**Internship at:** NA



**Harshit Jain**

**Degree & University:** B.Tech  
Maharaja Agrasen Institute of Technology  
**Internship at:** Olx India



**Hemant**

**Degree & University:** B.Tech  
Delhi Technological University  
**Internship at:** NA



**Hemant Prakash Singh**

**Degree & University:** BCA  
Chandigarh University  
**Internship at:** Byju's



**Hritik Khanna**

**Degree & University:** B.Com (Hons)  
Atma Ram Sanatan Dharma College  
**Internship at:** Vidipta Solutions Private Limited  
and Visok Advisors



**Kamal Jeet Yadav**

**Degree & University:** B.Sc (Hons) CS  
Hans Raj College, University of Delhi  
**Internship at:** Light Curtain Photography



**Kratika Chauhan**

**Degree & University:** B.Com (Hons)  
Janki Devi Memorial College, University of Delhi  
**Internship at:** Global Growth  
(Six Sails Tech. India Pvt.Ltd.)



**Kritika Dandelia**

**Degree & University:** BA  
Banasthali Vidyapith  
**Internship at:** Niswey



**Kshitij Jain**

**Degree & University:** B.Sc(H) Computer Science  
Acharya Narendra Dev College, University of Delhi  
**Internship at:** Ineuron



**Lakshay Kumar**

**Degree & University:** B.Tech  
Maharaja Surajmal Institute of Technology  
**Internship at:** Lomotil



**Mansi Arya**

**Degree & University:** B.Com (Hons)  
Indraprastha College for Women,  
University of Delhi  
**Internship at:** SEES



**Meenakshi**

**Degree & University:** BA (Hons) Economics  
Sri Venkateswara College, University of Delhi  
**Internship at:** 360TF



**Misha Kwatra**

**Degree & University:** BA Economics Hons  
Lady Shri Ram College for women  
**Internship at:** American Express



**Mohit Mittal**

**Degree & University:** Bachelor of Business  
Studies (BBS), Keshav Mahavidyalaya, DU  
**Internship at:** Arcesium



**Nimish Chhabra**

**Degree & University:** BBA  
Dayalbagh Educational Institute  
**Internship at:** American Express



**Nipun Arora**

**Degree & University:** B.Com (Hons)  
SGTB Khalsa College, University of Delhi  
**Internship at:** Arcesium



**Nitesh Rajpoot**

**Degree & University:** B.Sc (Hons) CS  
Dyal Singh College, University of Delhi  
**Internship at:** Qrist



**Nitheesh Menon**

**Degree & University:** BMS  
CVS (DU)  
**Internship at:** Gokwik



**Nitish Sou**

**Degree & University:** B.Sc  
Maulana Azad University, Jodhpur  
**Internship at:** Yoshop



**Nivedita Gupta**

**Degree & University:** B.A Economics Hons.  
Ramanujan College  
**Internship at:** American Express



**Pankhuri Jain**

**Degree & University:** BMS  
Shaheed Sukhdev College of Business Studies  
**Internship at:** KPMG



**Pawan Kumar**

**Degree & University:** B.Sc. Physical Science with Computer Science, Atma Ram Sanatan Dharma College, University of Delhi  
**Internship at:** Legrand India



**Pooja Sinha**

**Degree & University:** B.Com Hons Shri Ram College of Commerce, University of Delhi  
**Internship at:** OLX



**Pranav Rahul**

**Degree & University:** B.Tech Kaila Nehru Institute of Technology  
**Internship at:** Yeshops.com



**Pranjal Gupta**

**Degree & University:** B.Tech Gurukul Kangri Vishwavidyalaya  
**Internship at:** TCR Innovation



**Praveen Singh**

**Degree & University:** B.Tech U. I. E. T.  
**Internship at:** 360C Aquaplus Private Limited



**Princy**

**Degree & University:** B.Com Sri Aurobindo College, University of Delhi  
**Internship at:** Purpleme India OPC Pvt. Ltd.



**Pritish Dargan**

**Degree & University:** B.Com (Hons) Shri Guru Gobind Singh College of Commerce  
**Internship at:** Mcube Financial LLC



**Purvasha Kashyap**

**Degree & University:** B.A. (H) Economics Kirori Mal College  
**Internship at:** Trouver Trade Research



**Radhika**

**Degree & University:** B.Com (Hons) Janki Devi Memorial College  
**Internship at:** S&P global



**Ragini Dadwal**

**Degree & University:** BBA LLb University School of Law and Legal Studies, Guru Gobind Singh Indraprastha University  
**Internship at:** ZIGRAM



**Rajiv Ranjan**

**Degree & University:** B.Sc. (Hons.) Banaras Hindu University  
**Internship at:** TBO.COM



**Rishabh Kumar**

**Degree & University:** B.Sc Chemistry (Hons.) Sri Venkateswara College  
**Internship at:** YOSHOPS.COM



**Ritika Singh**

**Degree & University:** B.A. (Hons) Business Economics, College of Vocational Studies  
**Internship at:** NA



**Sachin Rajput**

**Degree & University:** B.Tech Institute of Engineering and Technology, Lucknow  
**Internship at:** Legrand



**Sahil Khandelwal**

**Degree & University:** B.Tech. Kalinga Institute of Industrial Technology  
**Internship at:** NA



**Sahil**

**Degree & University:** BMS Shaheed Sukhdev College of Business Studies, University of Delhi  
**Internship at:** Xponents



**Sanah Gulati**

**Degree & University:** B.Com (Hons) Gargi College, University of Delhi  
**Internship at:** Valvoline Lubricants & Solutions India Pvt. Ltd.



**Sanchita Agarwal**

**Degree & University:** B.Com Hons in Management with Accounts, Institute for Excellence in Higher Education, Bhopal  
**Internship at:** Reserve Bank of India (RBI)



**Sankalp Raut**

**Degree & University:** BE YCCE Nagpur  
**Internship at:** NA



**Shashank Bisht**

**Degree & University:** B.Sc (Hons) Mathematics Deshbandhu College, University of Delhi  
**Internship at:** Maxxed



**Shivam Himanshu**

**Degree & University:** B.Sc Computer Application Dr. Shyama Prasad Mukherjee University  
**Internship at:** Valvoline



**Shivam Narang**

**Degree & University:** B.Com (Hons) Acharya Narendra Dev College, University of Delhi  
**Internship at:** Brightchamps Tech Pvt. Ltd.



**Shubham Pathak**

**Degree & University:** B.Tech(CH) HBTI, Kanpur  
**Internship at:** Yoshops



**Shubham Raj**

**Degree & University:** Bachelors of Engineering RV College of Engineering  
**Internship at:** Maction Consulting



**Smriti Rijhwani**

**Degree & University:** BMS  
Shaheed Sukhdev College of Business Studies  
**Internship at:** Haldirams Snacks Pvt. Ltd.



**Swar Jain**

**Degree & University:** BA (H) Economics  
Aryabhata College, University of Delhi  
**Internship at:** American Express



**Tanish Arora**

**Degree & University:** B.A (Hons) Economics  
Shivaji College, University of Delhi  
**Internship at:** Valvoline



**Tarun Deshwal**

**Degree & University:** B.Tech  
Delhi Technological University  
**Internship at:** Legrand



**Udit Singh**

**Degree & University:** B.Com (Hons)  
Shri Ram College of Commerce  
**Internship at:** SPAG Asia



**Vanika Taneja**

**Degree & University:** B.Com (Hons)  
Maitreyi College  
**Internship at:** The Cure



**Varsha Guriyan**

**Degree & University:** B.Sc Maths (Hons)  
Indraprastha College For Women,  
University of Delhi  
**Internship at:** Maruti Suzuki India Ltd.



**Vishnu**

**Degree & University:** B.A. (H) Economics  
Hans Raj College, University of Delhi  
**Internship at:** 360C Aquaplus Private Limited



**Yashika**

**Degree & University:** B.Com (Hons)  
Gargi College, University of Delhi  
**Internship at:** S&P Global



**Yashika Solanki**

**Degree & University:** BBA (FIA)  
Shaheed Sukhdev College of Business Studies  
**Internship at:** Vidipta Solutions Pvt. Ltd.



**Aayush Meena**

**Degree & University:** B.Com (Hons)  
Shri Ram College of Commerce  
**Past Work Exp.:** NA



**Aayush Solanki**

**Degree & University:** B.M.S  
KJ Somaiya College of Science and Commerce  
**Past Work Exp.:** NA



**Abhay Jamwal**

**Degree & University:** B.Sc  
Govt. College Dharamsala  
**Past Work Exp.:** NA



**Abhijeet Rajput**

**Degree & University:** B.Tech (IT)  
MITS Gwalior  
**Past Work Exp.:** NA



**Abhirup Chakraborty**

**Degree & University:** B.A. (Hons) Economics  
Banaras Hindu University  
**Past Work Exp.:** NA



**Abhishek Shukla**

**Degree & University:** B.Tech  
University of Lucknow  
**Past Work Exp.:** NA



**Abuzar Ahmad**

**Degree & University:** B.Com (Hons)  
University of Lucknow  
**Past Work Exp.:** NA



**Ajay Kumar**

**Degree & University:** B.Tech  
Chaudhary Brahm Prakash Government  
Engineering College  
**Past Work Exp.:** NA



**Akarsh Jaiswal**

**Degree & University:** B.Tech  
Delhi Technological University  
**Past Work Exp.:** NA



**Akash S**

**Degree & University:** BE Electronics &  
Instrumentation, Easwari Engineering College  
**Past Work Exp.:** Tata Consultancy Services,  
13 Months



**Akhand Shishodia**

**Degree & University:** B.Sc. (Honours) Physics  
St. Stephen's College, New Delhi  
**Past Work Exp.:** NA



**Akshay Kumar**

**Degree & University:** B.Com (Hons)  
Shri Ram College of Commerce  
**Past Work Exp.:** NA





**Amrit Raj**  
**Degree & University:** B.A. (Hons)  
 Bhagalpur National College  
**Past Work Exp.:** NA



**Ananya**  
**Degree & University:** B.Com (Hons)  
 School of Open Learning  
**Past Work Exp.:** NA



**Anikesh Jayant**  
**Degree & University:** B.Tech  
 Uttar Pradesh Textile Technology Institute Kanpur  
**Past Work Exp.:** Vedantu Innovations Pvt. Ltd.  
 12 Months



**Anurag Bansal**  
**Degree & University:** B.Com  
 Baba Farid College  
**Past Work Exp.:** NA



**Arjun Nagar**  
**Degree & University:** B.Tech  
 Noida Institute of Engineering and Technology  
**Past Work Exp.:** NA



**Arkaprava Biswas**  
**Degree & University:** Integrated M.Tech in  
 Energy Engineering, Central University of  
 Jharkhand  
**Past Work Exp.:** NA



**Aryan Sharma**  
**Degree & University:** B.Com (Hons), Shaheed  
 Bhagat Singh College, University of Delhi  
**Past Work Exp.:** NA



**Bhavya Jain**  
**Degree & University:** B.Tech  
 Punjab Engineering College  
 (Deemed to be University), Chandigarh  
**Past Work Exp.:** NA



**Bhukya Revathi**  
**Degree & University:** B.Tech, Prasad V. Potluri  
 Siddhartha Institute of Technology  
**Past Work Exp.:** Tata Consultancy Services,  
 12 Months



**Bijay Panda**  
**Degree & University:** B.Com  
 Fakir Mohan Autonomous College  
**Past Work Exp.:** NA



**Chiraag Punjabi**  
**Degree & University:** B.Com (Hons)  
 Gangadhar Meher University  
**Past Work Exp.:** NA



**Deepak Kumar**  
**Degree & University:** B.Com  
 Meerut College, Meerut  
**Past Work Exp.:** NA



**Deepanshu Kataria**

**Degree & University:** B.A. (Hons) Economics  
Satyawati College (M), University of Delhi  
**Past Work Exp.:** NA



**Deepanshu Vaid**

**Degree & University:** B.Com (Hons)  
Shyam Lal College, University of Delhi  
**Past Work Exp.:** Silverskills Pvt.Ltd., 6 Months



**Diya Goswami**

**Degree & University:** BBA (Financial Investment Analysis), Shaheed Rajguru College of Applied Science for Women, University of Delhi  
**Past Work Exp.:** NA



**Dushyant Yadav**

**Degree & University:** B.A. (Hons) English  
SOL, DU  
**Past Work Exp.:** NA



**Eva Barwa**

**Degree & University:** B.A. (Hons) Economics  
Hindu College  
**Past Work Exp.:** NA



**Gargi Tomar**

**Degree & University:** B.Tech Computer Science  
IPS College of Technology and Management  
**Past Work Exp.:** Pathfinders Publishing Pvt. Ltd., 9 Months



**Hardik Jain**

**Degree & University:** B.Com (Hons)  
Deshbandhu College - University of Delhi  
**Past Work Exp.:** NA



**Harsh Jain**

**Degree & University:** B.Sc. (Hons) Computer Science, College of Vocational College  
**Past Work Exp.:** NA



**Harshit Chauhan**

**Degree & University:** B.Com (Hons)  
Satyawati College, University of Delhi  
**Past Work Exp.:** NA



**Jhanvi Kaushik**

**Degree & University:** B.Com (Hons)  
Bharati College  
**Past Work Exp.:** NA



**Kanishk Singh**

**Degree & University:** B.Tech (Mathematics and Computing Engineering),  
Delhi Technological University  
**Past Work Exp.:** NA



**Khushi Jain**

**Degree & University:** BCA  
Vivekananda Institute of Professional Studies  
**Past Work Exp.:** NA



**Kripal Mishra**

**Degree & University:** B.A. (Hons) Economics  
Ramanujan College, University of Delhi  
**Past Work Exp.:** NA



**Krishna Chaitanya Akalamkam**

**Degree & University:** BBA, Maharaja Surajmal  
Institute, Guru Gobind Singh Indraprastha  
University, **Past Work Exp.:** S&P Global  
(IHS Markit), 22 Months



**L.H. Vanmi**

**Degree & University:** B.Sc (Hons) Chemistry  
Gargi College, University of Delhi  
**Past Work Exp.:** NA



**Lavish Jain**

**Degree & University:** B.Sc. Economics Hons  
Dr. B.R. Ambedkar School of Economics,  
Bengaluru  
**Past Work Exp.:** NA



**Manas Malik**

**Degree & University:** BMS  
Shaheed Sukhdev College of Business Studies  
**Past Work Exp.:** NA



**Mayanka Gupta**

**Degree & University:** BA/JMC  
Jim's Vrk  
**Past Work Exp.:** NA



**Mohnish Patra**

**Degree & University:** BBA  
Annamalai University  
**Past Work Exp.:** NA



**Naman Mahajan**

**Degree & University:** B.Com  
Goswami Ganesh Dutta S D College, Chandigarh  
**Past Work Exp.:** NA



**Nandini Batra**

**Degree & University:** B.A. (Hons) Economics  
Lakshmbai College, University of Delhi  
**Past Work Exp.:** FRS E-Commerce Pvt. Ltd.,  
16 Months



**Neelam**

**Degree & University:** B.Com  
Shyama Prasad Mukherjee College, DU  
**Past Work Exp.:** Haplo Biotech, 29 Months



**Nidhi Dimri**

**Degree & University:** B.A. (Hons) Economics  
Kalindi College, University of Delhi  
**Past Work Exp.:** NA



**Nidhi Gupta**

**Degree & University:** BBA  
Shaheed Sukhdev College of Business Studies  
**Past Work Exp.:** Ernst Young, 12 Months



**Nikhil Chaudhary**

**Degree & University:** B.A. (Hons) Economics  
Motilal Nehru College, University of Delhi  
**Past Work Exp.:** NA



**Nishant**

**Degree & University:** BBA  
Jims Rohini  
**Past Work Exp.:** NA



**Palak Jain**

**Degree & University:** B.Sc (Hons) Economics  
Symbiosis School of Economics  
**Past Work Exp.:** NA



**Piyush Kumar Chaurasia**

**Degree & University:** BBA  
Banarsidas Chandiwala Institute of Professional Studies  
**Past Work Exp.:** NA



**Pranav Saha**

**Degree & University:** BE  
Netaji Subhas Institute of Technology  
**Past Work Exp.:** Metropolitan Stock Exchange of India Limited, 18 Months



**Pranay Moreshwar Singare**

**Degree & University:** BE  
D.Y. Patil College of Engineering, Akurdi, Pune  
**Past Work Exp.:** Capgemini Technology Services India Limited, 11 Months



**Prem Anand**

**Degree & University:** B.A. (Hons) Economics  
Dyal Singh College, University of Delhi  
**Past Work Exp.:** Bharat Bharti Public School, 15 Months



**Rahul Singh**

**Degree & University:** B.Tech  
Indian Institution of Industrial Engineering, Mumbai, **Past Work Exp.:** MAHLE Anand Thermal Systems Private Limited, 60 Months



**Ricky Kumar**

**Degree & University:** B.Tech  
Diet Rishikesh (Uttarakhand Technical University)  
**Past Work Exp.:** ICICI Bank Ltd., 9 Months



**Ritika**

**Degree & University:** B.A. (Hons) Economics  
Aryabhata College (University of Delhi)  
**Past Work Exp.:** NA



**Rohit Kumar Singh**

**Degree & University:** B.Tech  
IMSEC Ghaziabad  
**Past Work Exp.:** HCL Tech Ltd., 12 Months



**Sahil Sharma**

**Degree & University:** B.Sc Mathematics  
Govt. Post Graduate College Bilaspur (H.P)  
**Past Work Exp.:** NA



**Saurabh Thakur**

**Degree & University:** B.Com (Hons)  
Banaras Hindu University  
**Past Work Exp.:** NA



**Shailesh Anil Attarde**

**Degree & University:** B.Tech  
Shri Guru Gobind Singhji Institute of Engineering  
and Technology  
**Past Work Exp.:** NA



**Shivam Jangid**

**Degree & University:** B.Tech  
JSS Academy of Technical Education Noida  
**Past Work Exp.:** Samvardhana Motherson  
International Limited, 1 Month



**Shubham Gupta**

**Degree & University:** B.Tech (IT)  
Bharati Vidyapeeth's College of Engineering  
**Past Work Exp.:** NA



**Shubhanshu Sharma**

**Degree & University:** B.Com (Hons)  
Faculty of Commerce, Banaras Hindu University  
**Past Work Exp.:** NA



**Sumit Joshi**

**Degree & University:** B.Tech (Applied Petroleum  
Engineering), University of Petroleum and Energy  
Studies, **Past Work Exp.:** Cognizant Technology  
Solutions, 16 Months



**Tanmay Arora**

**Degree & University:** B.A. (Hons) Economics  
Sri Guru Gobind Singh College of Commerce,  
University of Delhi, **Past Work Exp.:** Willis Towers  
Watson India Pvt. Ltd., 12 Month



**Tapajnu Singh**

**Degree & University:** B.Tech  
Jadavpur University  
**Past Work Exp.:** NA



**Titirmare Lakshmichand Bhagwan**

**Degree & University:** B.Tech  
Shri Guru Gobind Singhji Institute of Engineering  
and Technology  
**Past Work Exp.:** NA



**Tushar**

**Degree & University:** B.Com (Hons)  
Hans Raj College, University of Delhi  
**Past Work Exp.:** NA



**Vaibhav Dutta**

**Degree & University:** BE-Mechanical Engineering  
Thapar Institute of Engineering and Technology  
**Past Work Exp.:** Hero Motocorp Limited,  
9 Months



**Vaibhav Goyal**

**Degree & University:** B.A. (Hons) Economics  
Dr. B.R. Ambedkar University, Delhi  
**Past Work Exp.:** NA



**Vani Gambhir**

**Degree & University:** BBE- B.A.(Hons) Economics  
Maharaja Agrasen College, University of Delhi  
**Past Work Exp.:** NA



**Vanshika Motiyani**

**Degree & University:** BBE  
Gargi College, University of Delhi  
**Past Work Exp.:** NA



**Vasanth Raj R**

**Degree & University:** B.Com  
PSG College of Arts and Science  
**Past Work Exp.:** NA



**Vicky Ramesh Wakode**

**Degree & University:** BE Chemical  
Sinhagad College of Engineering, Pune  
**Past Work Exp.:** Asian Paints Ltd., 92 Months



**Vikas Kadam**

**Degree & University:** B.Com (Hons)  
Hansraj College, University of Delhi  
**Past Work Exp.:** NA



**Vipin**

**Degree & University:** BMS  
Shaheed Sukhdev College of Business Studies  
**Past Work Exp.:** NA



**Vishal Jindal**

**Degree & University:** B.Com (Hons)  
Zakir Husain Delhi College (Eve),  
University of Delhi  
**Past Work Exp.:** NA



**Vivek Kumar**

**Degree & University:** B.Com (Hons)  
Hansraj College, University of Delhi  
**Past Work Exp.:** Trueblue Inc. 12 Months



**Yash Arora**

**Degree & University:** B.Com  
University of Lucknow  
**Past Work Exp.:** Randstad India Pvt Ltd,  
6 Months



## PAST RECRUITERS



## NEW RECRUITERS





# EXTRA COURSES







## SEMINARS ORGANIZED



Date	Event	Topic	Speaker
25-Jul-21	Speaker Session	Is story telling all about data visualization?	Nardip Gupta- Director- Data Science, NielsenIQ South Asia
31-Aug-21	Philomathes 2021	Careers in Sports Industry	Prasad Ponkshe - Vice President of State Street Corporation, Hyderabad
04-Sep-21	KARUNA- A Step Towards Better Self	Life Journey of Padman	Akhilesh Maheshwari - Founder & Director at NAYA SAWERA NGO
09-Sep-21	Philomathes	Fintech Platforms in India Disrupting Traditional Financial Services Industry	Varun Gupta - Vice President - Strategy and Operations at Groww, India
11-Sep-21	A Day With Alum	A walk through life post MBA	Mr. Sanjay Chayal - Fraud Analytics officer at Citi Group Ms. Anuja Sinha - Senior Researcher at Indian Agriculture Research Institute
16-Sep-21	Philomathes	How to succeed in Rural Marketing	Anupam Katheriya - Associate Vice President, Marketing and Business Development, Emami Ltd.
18-Sep-21	Philomathes	Role of Technology in Banking	Mr.Ishu Kapoor - Vice President at Barclays
22-Sep-21	Healing Hearts	Energy Healing and the Importance of Therapy Sessions	Neha Bali - Holistic Practitioner and Coach of Healing Modalities
23-Sep-21	Philomathes	The Science of Selling	Aashish Shatma - Vice President, Group Sales, Capgemini
30-Sep-21	Philomathes	Entrepreneurship or Industry Career	Tushar Kansal - Founder and CEO, Kansaltansy Ventures Atush Arora - Assistant Risk consulting Associate at Moody's Analytics
07-Oct-21	Philomathes	A Day in the Life of a Consultant Unstructured Data Processing In Banks	Mr. Sandeep K - Director, Technology Consulting- Data & Analytics at PwC India Tapan Totla - Vice President, Advanced Analytics, Wells Fargo India.
08-Oct-21	Karuna	Climate Change and Sustainable Living	Nikhil Kamath - Author   Brand and Content Strategist Climate Ambassador at Global Youth Climate Network
13-Oct-21	Knowledge Sharing Session	Building a Unicorn	Mr. Nitin Jain - Co-founder & CEO at O'AgriFarm a unit of Business
21-Oct-21	Philomathes	Careers in Finance, Money And Investment Domains	Gaurav Sharma - Vice President, Client Advisory, INDmoney.
28-Oct-21	Minds Matter	Student Psychology	S. P. K. Jena - Professor, Department of Applied Psychology
21-Jan-22	Finzene	Financial Literacy Program	Anjali Bhatt Manda - Founder, Moneymati
		Various Facets of Data Analytics	Shakti Goel - TBO Group - Tek Travels, Chief Data Analytics Officer
		CSR and Sustainable Development	Tirth Munindra Kharod - CSR, Pidilite Industries Ltd.
03-Mar-22	Philomathes	How To Steer Your Career In The Digital World	Amit Jain - AVP, Program Management, Accenture



## NOTABLE ALUMNI

Name	Designation	Organisation
Abhijeet Agarwal	VP- Market Risk	Credit Suisse
Ambika Sharma	MD	U.S. - India Business Council
Amit Agrawal	Vice President	Trident Group
Anil Jain	Managing Director	Accenture
Anil Kumar Varshney	Vice President	Reliance Energy Ltd. (BSES Delhi Discoms)
Anjla Dhir	Senior Director - Operations	Policy Bazar
Anju Khosla	Vice President	Capital Trust Ltd
Anuj Rahul Joshi	Vice President Talent Acquisition	Barclays Bank
Anuradha Kapoor	Director- Financial Services	Confederation of Indian Industry
Arunabh Dey	Vice President - Transformation and Change	Bank of America
Ashu Munjal	VP& Cluster Head	HDFC Bank
Basudev Mukherjee	Assistant Secretary General	ASSOCHAM
Dayanand Pandey	Board Member Professor & Director	AIIMS Jaipuria Institute of Management
Deepak Chainroop Bengani	VP - Consumer Insights	Zomato
Ishu Kapoor	Vice President	Barclays
Jyoti Vij	Deputy Secretary General	FICCI
Jyotsna Gadi	CMO	Microsoft India
Kabir Basu Roy	CMO	Kwality Ltd.
Kalpana Jain	Senior Director & Partner	Deloitte



## NOTABLE ALUMNI

Name	Designation	Organisation
Krishan Chutani	CEO	Dabur International Ltd.
Maneesh Rangra	Vice President	JWT
Mayank Nayyar	Vice President Compliance	Citi
Nazeeb Arif	Executive President	ITC Ltd.
Nupur Bansal	Senior Director	Axtria - Ingenious Insights
Pankaj Dewan	VP and Country Head	SAP Ariba and Field Glass
Pooja Misra	Associate Professor & Chairperson	Birla Institute of Management Technology
Pradeep Padmanabhan	Vice - President	Reliance Industries Ltd.
R Venkatesh	Senior Vice President and Head - Corporate Affairs	MakeMyTrip
R. Hariharan	Vice President - Primary Dealer	ICICI Securities Primary Dealership Ltd
Rahul Bekal	VP	Al Tayer Group
Rahul Sharma	CIO	Reckitt Benckiser
Rajat Abbi	VP	Schneider Electric
Rajesh Kalra	Head, Consumer & Life Science BU and Member ELT	Bristlecone
Rana Bawa	President - Health & Wellness	Ogilvy
Ritu Mathur	Senior Energy Consultant	NITI Aayog
Rupinder Singh	Vice President	Goldman Sachs
Sandeep Punj	CMO	Essar Steel
Sangeeta Gupta	Additional Director	CAPART Institutional Area

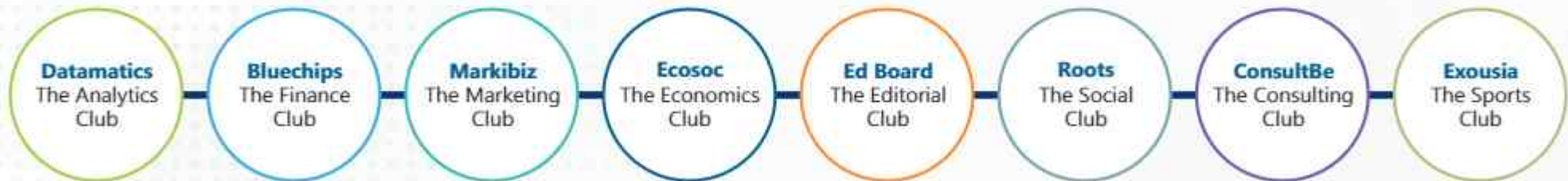


## NOTABLE ALUMNI

Name	Designation	Organisation
Sanjay Singh	Director	Sankalp (India ) Consultants, Consultant For Various Organizations (Govt. As Well As Private)
Sanjiv Malhotra	Senior Director and Chief Economist	DMD Advocates
Sharad Nagpal	Senior Director & Co-Head	JLL India
Shefali Saxena	CFO	Assystem STUP
Shishir Varma	President - Insights Division	Kantar
Neha Yadav	Senior Manager - Insights & Analytics	Carlsberg Group
Suraj Kalra	Senior VP and Head	Vodafone Group
Swati Jain	Vice President	EXL
Vinita Kumar	Vice President Risk Management	American Express
Virendra Gupta	Deputy Director General	Confederation of Indian Industry
Anjali Hans	AVP	Vodafone
Mona Chhabra	Partner	EY



# CLUBS & COMMITTEES





## EVENTS ORGANIZED



### TRAINING AND PLACEMENT COMMITTEE

#### Proximo Avenir'21

The Training and Placement Committee of the Department of Business Economics, University of Delhi hosted its flagship event 'Proximo Avenir', the HR Summit with its theme as "Conquering the Future". The event aimed to introduce students with the current market trends and help them understand the current business environment and HR practices from up close in order to get exposure to right opportunities and skill sets. Proximo Avenir'21 was an attempt to create a discourse on our potential future across multiple industrial domains to ensure that we are better equipped with what lies ahead of us.

#### PANEL 1

**Megha Gupta** - HR Director at Fiserv

**Anita Bhatia** - HR Head at ET Money

**Aditi Jha** - Senior Talent Acquisition Specialist at HSO

**Jaya Laxmi** - HRBP at Ex-Max Bupa

**Bikram Mishra** - CHRO at Asirvad

#### PANEL 2

**Pradipta Sahoo** - HR Consultant & Advisor to the Steering Committee of the Board on HR at Bank of India

**Rinki Garg** - Senior Human Resources Manager at The Glitch

**Saumya Pandey** - National Lead- Talent Channels at Perfetti Van Melle

**Dipali Haithamwar** - TA Specialist- Sales and Marketing at GEP Worldwide

**Colin Mendes** - Head of Human Resources Voltas Beko

#### PANEL 3

**Akshay Bairagi** - Polestar solutions and services, Campus Recruiter

**Aditya Nagpal** - Accenture, Campus Engagement Specialist

**Prerna Singh** - Reliance, Talent Acquisition

**Yashi Tiwari** - Citi India, TA recruiter

**Karishma** - Z1 Media, HR

#### PANEL 4

**Sandeep Magavi** - IBM, Learning Leader - Growth Platforms and Industry

**Monika Marwah** - NCR Corporation, University Hiring Leader

**Payal Goyal** - IDC, HR

**Trupti Shukla** - Optym, Hr lead

**Charles P Godwin** - Zoho Corporation, Lead HR





# EVENTS ORGANIZED



## TRAINING AND PLACEMENT COMMITTEE

### Step Ahead

Last year, the Training and Placement Committee at the Department of Business Economics, University of Delhi, introduced a new initiative for the department called - "Step Ahead- A New Age Entrepreneur Summit." The aim of the summit was to interact with the new age entrepreneurs from different domains and start ups to come and share their insights and knowledge which can be utilized by the MBA students to optimize their career journey and embrace new challenges with better perspectives.

### PANEL 1

- Neha Satiya Sharma** - Founder, Infinite Locus
- Upasana Sethi** - Founder, The Pitch Deck
- Dipika Jaikishan** - Co-founder & COO
- Raina De** - Founder, Marque, Basis
- Shutapa Paul** - Founder, Dharma Media
- Suhruta Kulkarni** - Co-Founder, GoCrackit

### PANEL 2

- Akshat Saxena** - Co-founder, Epaylater
- Reshabh Sharma** - Founder, Sparow
- Aditya** - Co-Founder, Credit Mate
- Akash Garg** - Co-Founder, Brand Hawkars

**Gaurav Bhushan Sharma** - Founder, Stealth Startup

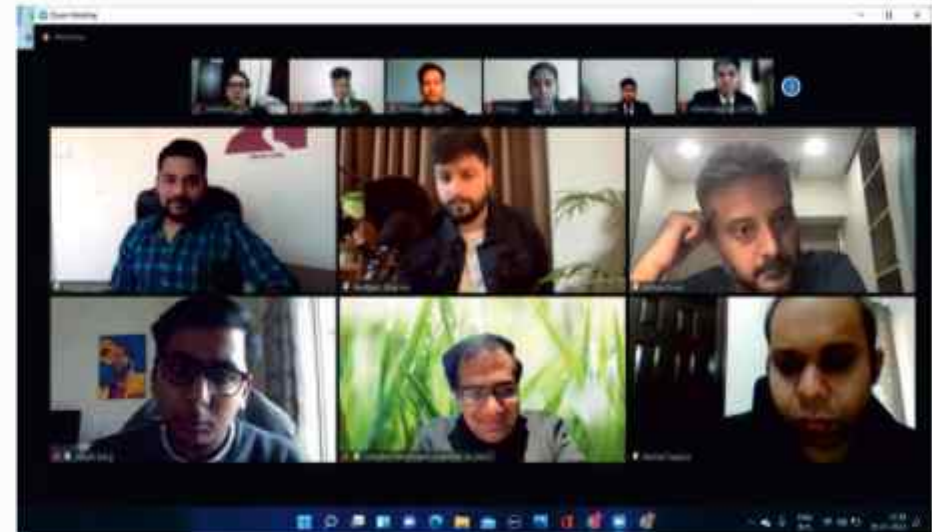
**Shobit Saxena** - Co-founder, On Bikes

### PANEL 3

**Chirag Agrawal** - Co-Founder, TravClan

**Midhula** - Founder, Mivi

**Ankit Prasad** - Co-Founder, Bobble AI





## EVENTS ORGANIZED



### ALUMNI RELATIONS AND CULTURAL COMMITTEE

#### Reminiscence

Reminiscence'22 'अनुस्मरण' is the annual alumni meet hosted by the Department of Business Economics.

Through this event, the department tries to bring together and celebrate its rich alumni base.

The event sets a stage where the alums walk down their memory lanes with their seniors and juniors. Stories and experiences were shared by them and it filled the air with nostalgia.

This year, the current students had several performances including group singing and poetry recitation, for which the alums were quite exhilarated and enjoyed themselves.

Also, this gave an opportunity to the students to interact and learn from diverse industry experts.

The event was fun, nostalgic and staggering success in boosting the department's relations with its alums.

#### Imprints

Imprints, the event hosted by Department of Business Economics, University of Delhi.

The speakers were successful alumni of our college who are now working in diverse domains like finance, marketing, analytics etc.

They discussed the factors that have influenced their success and shared the experiences of their professional endeavours.

They shared insights into factors that led them to choose the specific fields for their career and discussed how our department played its role in shaping them.

Despite the event being conducted online, it was very well organised and thus a huge success.

#### Mr. Sumit Juneja

Head-Research & Products at Times internet

#### Mr. Amit Aggarwal

VP Trident Group

#### Mr. Ankit Aggarwal

Director, EY

#### Mr. Saransh Mehra

Research Analyst, DE Shaw & Co.







## EVENTS ORGANIZED



### PUBLIC RELATIONS COMMITTEE

In 2021, the Department hosted the first-ever Public Relations event, PRisma. PRisma featured two sessions: a speaker session and a session where case study solutions were presented. Christina D.Souza spoke on the topic "Talking in the Walk and Walking the Walk- PR in the Vuca World." On the D2C platform, there was a competition that included a quiz and a presentation. The second session was judged by Kasturi Paladhi. The quiz questions were all about public relations, and the presentation was done using a case study.

**Christina A. D'Souza**

Heads the Healthcare Vertical at SPAG, Asia

**Kasturi Paladhi**

Communications Lead at Xiaomi, India

### CORPORATE COMMUNICATION CELL

The Corporate Communication Cell is responsible for organizing the flagship event of the department, the Annual Convention, which provides a platform for our students to interact with distinguished industrialists, policymakers, academicians, professionals, and entrepreneurs. The event observes various corporate dignitaries from diverse backgrounds coming together to be a part of panel discussions with the collective aim of enlightening the students on the changes and trends taking place in the industry. Under an umbrella theme, we have three panels encompassing the three domains offered by the department, viz. Analytics, Finance, and Marketing. In the past years, the event has been graced by eminent personalities such as Dr.Subramanian Swamy, Dr.Manmohan Singh, Mr.Arun Jaitley, Mr. Ajit Pai, and Mr. Rathin Roy.

**Mr. Niranjan Gupta** - CFO, Hero Motocorp Ltd.

**Mr. Raghupati Mishra** - Group CFO, Liberty House Group India

**Mr. Sarang Bhutada** - Director, CRISIL Ltd.

**Mr. Ritesh Srivastava** - Sr. VP, Head of Regulatory Reporting and Consolidation, HSBC

**Mr. Vikas Ralhan** - CFO, LocoNav

**Mr. Ramnik Gupta** - CFO, Jindal Stainless Hisar Ltd.

**Mr. Jitendra Kanojia** - Head of Analytics, Shoppers Stop

**Ms. Shilpa Tiwari** - Credit Suisse

**Ms. Debolina Bose** - Director, Grant Thornton LLP

**Ms. Surangi Priyadarshi** - Director Marketing Effectiveness SEA, Nielsen

**Ms. Swati Mahajan** - Assistant Director, EY

**Mr. Vedanarayanan Vedantham** - SME & Startup Business Head, Razorpay

**Mr. Karan Rajpal** - Head of Digital Marketing, Dalmia Cement

**Mr. Rahul Singh** - Vice President & Head of Marketing, SAP

**Mr. Malhar Barai** - Head of Marketing, Tech Mahindra

**Mr. Rachit Gupta** - Chief Marketing Officer, Hero Lectro E-Cycles

**Mr. Rahul Mukharji** - Vice President – Marketing Transformation, Accenture



## EVENTS ORGANIZED

### DATAMATICS - The Analytics Club

The Department of Business Economics organized **Vishleshan'22**, the flagship event of Datamatics: The Analytics Club of DBE on 26th March, 2022.

The theme of the event was- "**Business Analytics: The Futuristic Savoir**".

It was a comprehensive event which consisted of speaker sessions, contests and two panel discussions.

The event began with the analytics contests judged by Mr. Gaurabh Singhvi, Later which was proceeded with address from Mr. Himanshu Ghawri who gave us his insights on the topic "How Businesses realize value using Artificial Intelligence".

Two panel discussions followed the speaker session on the respective topics of "Smart Analytics" and "Role of Storytelling in People Analytics".

#### Chief Guest

**Mr. Himanshu Ghawri** - Vice President, PwC

#### PANEL 1

**Arun Goyal** - Vice President, CitiGlobal Analytics and Insights

**Ashish Gupta** - Management Consulting, Course5Intelligence

**Archana Mangtani** - Senior Manager Analytics, Accenture

**Amit Jain** - Global Head of Analytics, Diebold Nixdorf

**Jitendra Kanojia** - Head of Analytics, Shoppers Stop

**Kamlesh Kumar** - Chief Technology Officer, Virtue Analytics

#### PANEL 2

**Charit Agarwal** - Executive Vice President, IndusInd Bank

**Sumit Suri** - Senior Analytics manager, Kotak Mahindra

**Rajkul Fulzele** - Senior GM Analytics, Lupin

**Satyam Dwivedi** - Data Scientist, UHG

**Vinal Reddy** - Analytics head, Talent500

**Ramkumar Sundaram** - Director, Strategic Planning & Analytics, Adobe





## EVENTS ORGANIZED



### BLUECHIPS - The Finance Club

The Department of Business Economics organised Moolyankan '22, the flagship event of BlueChips, The Finance Club of DBE, in March 2022.

The theme for the event was "Innovation and Risk: Interpreting the Forces Reshaping the World of Finance".

The theme collaborated the field of Finance with Analytics and wanted to showcase the importance of these sectors working together and the forthcoming opportunities.

It was a well rounded event with a quiz and a crypto trading session.

### MARKIBIZ - The Marketing Club

Markibiz - The Marketing Club of DBE, successfully organized its Annual Marketing Conclave - MarkQuest in March'22. The theme for the event was Markigence: The Ultimate blend of Marketing and Intelligence which stresses that integrating the voice of customers in your data is the main motive for today's businesses.

Distinguished industry leaders with diversified corporate experience were invited as speakers -who shared their valuable insights and views on the topics. To name a few, marketing Leaders from companies like Baggit, Mother Dairy, Tata Elxsi among other companies were a part of the panel. The topics for the discussion were in line with the current trends in the industry - data based marketing.

#### Chief Guest

**Nitin Pai** - CMO & Chief Strategy Officer, Tata Elxsi

#### PANEL 1

**Rajeev Jain** - Vice President Marketing, DS Group

**Sushant Dayal** - Category Head for Nutrition, Amway

**Charandeep Singh** - Head-Marketing & CRM, TVS Credit Services Ltd.

**Mayank Rastogi** - Director-Category, Blinkit Grofers

**Ritesh Bhatnagar** - CMO/Business Head, U2pia Mobile

**Saurabh Sharma** - Head, HT Brand Studio, HT Studio

**Varun Kulkarni** - Associate Director - Digital Marketing & Growth, NoBroker

#### PANEL 2

**Bhavana Subramanyan** - CMO, Randstad India

**Sahil Bhushan** - AVP & Head - Corporate Marketing, TO THE NEW

**Mahuya Chaturvedi** - CMO and Online Business Head, Baggit

**Himanshu Badlia** - Marketing Manager, Aditya Birla Fashion and Retail Ltd.

**Sanchita Ganguly** - Brand Building Head - Vice President, UltraTech Cement

**Vivek Kumar Sinha** - CMO, Home Credit India

**Nehal Vora** - Head of Marketing, Mother Dairy Fruit & Vegetable Pvt. Ltd.



## EVENTS ORGANIZED



### ECOSOC - The Economics Club

The Department of Finance and Business Economics organized Arthniti'22 the flagship event of Ecosoc - The Economics club on 12 March 2022.

The theme for the event was **“Recalibrating India’s Economic Growth: Trends and way forward”**.

The event was honoured with the presence of Mr. Hitesh Kotak, CEO, Munich Re India branch as the chief guest. He opened the event with his insightful thoughts on the start-up ecosystem of India. Further in the discussion he talked about FDI and the emerging self-dependency trends. He concluded the interactive discussion by talking about Cyber security and Electric Vehicles.

Later, to continue the honorary momentum, the first-panel discussion on the topic 'Rethinking the Rules of Economy with Digital Currencies' was led by the following esteemed panellists:

**Dhananjay Sinha**

MD and CEO, JM Financial Ltd.

**Pardeep Kumar Panda**

Sector Lead Economist at Planning and Convergence Department, Government of Odisha

**Sidhartha**

National Economics Editor, Times of India

**Radhika Pandey**

Senior Fellow, National Institute of Public finance and Policy

**Suvodeep Rakshit**

Senior Economist, Kotak Institutional Equities

Further, the second-panel discussion on the topic 'Fostering recovery through inclusive growth' was made even more knowledgeable under the presence of the following respected panellists:

**Debarshi Indra**

Economist, Amazon

**Kanika Pasricha**

Economist, Standard Chartered Bank

**Shalini Mittal**

Economist, Asian Development Bank

**Karan Mehrishi**

Indian Economics Commentator

Finally, the event concluded with an intriguing case study competition on the topic 'Gallopig Oil Prices amid Ukraine Crisis'. The competition was elevated by the presence of Ms. Shwetha Sunil, Business Economist at Lohia Corp Ltd. as the judge for the competition.



## EVENTS ORGANIZED



### ConsultBE - The Consulting Club

ConsultBE, the consulting club of the Department of Business Economics, University of Delhi, holds its annual event, Synthesis, each year in the month of January. The two-day event encompasses a range of competitions held on Unstop in which students from various business schools showcase their consulting and decision making acumen whilst competing with the best minds. The event is also aimed at conducting thought-provoking and well-rounded guest speaker sessions and panel discussion between entrepreneurs with differing opinions and creative minds of the new world to foster new perspectives and ideas on various topics.

#### Chief Guest

**Parul Soni** - Founder and Global Managing Partner, Thinkthrough Consulting

#### PANEL

**Pranesh Urs** - Director Marketing, Samsung Electronics

**Rishabh Verma** - Director Sales and Marketing, JK Foods

**Gagandeep Singh** - Head of marketing, Weltech Group

**Dr. Rupesh Kumar Singh** - Director Technology Consulting, EY

**Dr. Anish Aggarwal** - Director, Natwest

**Shailaja Gupta** - Manager Business Consulting & Product Manager, Big4

### EXOUSIA - The Sports Club

Exousia, The Sports Club of DBE, works hard to ensure that no one at DBE lives a life of misery by planning a wide variety of sporting and fitness events.

The creation of the sports club was done to foster and develop a culture of sports among the professors and students.

In March, Exousia hosted an online chess and ludo event. The Club returned with the offline portion of sports, Badminton Singles, after the conclusion of the online sports fiesta.

These activities saw a tonne of involvement from both of our batches and were a fantastic success.

It was a much-needed vacation in the midst of the semester to allow students to unwind from the demanding course load and maintain their physical fitness and motivation.



# EVENTS ORGANIZED



## DEPARTMENTAL EVENTS

### Atharv'22

Being the first college fest for the Department of Business Economics, Atharva'2022 aimed at bringing colleges across universities to participate in a plethora of activities which did not only tickle your creative brains but it also made learning fun.

The Business Events were focussed on testing skills on trading, auctions, and knowledge on crypto-currency and economic events. There were 4 Business Events:

**1. Stock Pik** - Final Round Judge

**Mohit Mittal** - Director - Acuity Knowledge Partners

**2. Win It All**

**3. Game of Auctions**

**4. Turn Coat** - Final Round Judge

**Sumit Singh Gandhi** - Founder and Executive Director of CATking

The Cultural Events gave the platform to showcase skills across a plethora of activities from dance to arts, storytelling to photography, comedy to riddle solving. There were 4 cultural events:

**1. Netra** - Final Round Judge

**Aman Gupta** - Founder: Omega Productions

**2. Admad** - Final Round Judge

**Anshoo Grover** - Founder: AG- Digital Solution

**3. Pratibha** - Final Round Judge

**Mohit Jindal** - Director and Founder - Dancing Feet Studio Pvt. Ltd. and MJ Fitness Studio

**Yuvraj Mehra** - Musician, Instrumentalist & Music Teacher

**Sunil Kumar** - Professor

### Bemun

BEMUN provided a platform for the students to trade their thoughts about globally significant issues. This simulation enabled participants to get into the shoes of world leaders, comprehend the difficulties that persisted in the world, and acquaint themselves with different perspectives that were brought up through the discussion

### TWO COMMITTEES:

**THE GENERAL ASSEMBLY** - Differentiating from Cyber War from Cyber Terrorism and Cyber Crime

**THE ECOSOC** - Integration of Affordable Technology to Improve Education in the Developing World.



# TRAINING & PLACEMENT COMMITTEE DETAILS



Name	Post	Number	Email ID
Swar Jain	President	95997 33430	swarjain2023@dbe-du.org
Tanmay Arora	Vice President	84478 84600	tanmayarora2024@dbe-du.org

## Training And Placement Committee

Bhavesh Agarwal	Placement Convenor	99994 24208	bhaveshagarwal2023@dbe-du.org
Misha Kwatra	Senior Placement Coordinator	85879 93841	mishakwatra2023@dbe-du.org
Nipun Arora	Senior Placement Coordinator	70115 72631	nipunarora2023@dbe-du.org
Pankhuri Jain	Senior Placement Coordinator	98114 67430	pankhurijain2023@dbe-du.org
Shashank Bisht	Senior Placement Coordinator	99715 91019	shashankbisht2023@dbe-du.org
Arkaprava Biswas	Placement Coordinator	87778 30998	arkapravabiswas2024@dbe-du.org
Gargi Tomar	Placement Coordinator	78989 28723	gargitomar2024@dbe-du.org
Harsh Jain	Placement Coordinator	83075 57620	harshjain2024@dbe-du.org
Shubham Gupta	Placement Coordinator	87002 33833	shubhamgupta2024@dbe-du.org
Vishal Jindal	Placement Coordinator	88009 49737	vishaljindal2024@dbe-du.org
Yash Arora	Placement Coordinator	70074 99972	yasharora2024@dbe-du.org



**DEPARTMENT OF BUSINESS ECONOMICS,  
UNIVERSITY OF DELHI**

Arts Faculty Building, South Campus, University of Delhi,  
Benito Juarez Marg, Dhaula Kuan, New Delhi -110021